



Demographic pre-survey for Tree testing

When creating screener questions we will include this as part of the instructions prior to the questions: “We’re asking to ensure broad representation in our studies. The content of the test is not dependent on, or related to, your response.”

Demographic questions

Gender

This allows transgender, non-binary, and intersex participants to still be eligible if they also identify as a “Man” or “Woman”.

Question 1 - Single Select

What gender do you identify with?

- I prefer not to answer
- Man
- Woman
- Transgender
- Non-binary
- Intersex
- My gender is not listed here

Race and ethnicity

Question - Multiple select

What race or ethnicity do you identify with? Select any that apply.

- I prefer not to answer
- I identify with two or more races or ethnicities
- American Indian or Alaska Native
- Asian
- Black or African American
- Hispanic
- Latino/Latina/Latinx
- Middle Eastern or North African
- Native Hawaiian and Pacific Islander
- White
- My race or ethnicity is not listed here

Age

Question - Single select

What is your age?

- Under 18
- 18-29
- 30-39
- 40-49
- 50-59
- 60-69
- 70+