INSIDE CANCER CAREERS
A PODCAST FROM THE NATIONAL CANCER INSTITUTE

NCI Inside Cancer Careers Podcast Listener Survey

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1. What is your current career stage?

- ◯ Middle/High School Student
- ◯ Undergraduate Student
- ◯ Graduate Student
- ◯ Early career professional (including postdoctoral scholar, fellow, etc.)
- ◯ Mid-career professional (6-15 years of experience)
- ◯ Experienced professional (15+ years of experience)

- ◯ Other (please specify)

2. What is your primary area of interest within the cancer field?

- ☐ Still exploring
- ☐ Research
- ☐ Patient care (doctors, nurses, etc.)
- ☐ Public health
- ☐ Advocacy
- ☐ Other (please specify)

3. How did you first hear about the Inside Cancer Careers?

- ◯ NCI website
- ◯ LinkedIn
- ◯ X (formerly Twitter)
- ◯ Instagram
- ◯ Word-of-mouth
- ◯ Email subscription

- ◯ Professional conferences (e.g. AACR Annual Meeting, ASCO Annual Meeting, etc)
- ◯ Other (please specify)

4. What motivates you to tune in to Inside Cancer Careers?

- ☐ I'm considering a career in cancer research and want to learn more.
- ☐ I work in the cancer field but interested in other career paths.
- ☐ I want to advise and better guide my students or mentees interested in cancer careers.
- ☐ I'm curious about cancer research and related careers.
- ☐ Other (please specify)

5. How frequently do you listen to Inside Cancer Careers?

- ◯ Every episode
- ◯ Most episodes
- ◯ Some episodes
- ◯ Rarely

6. What aspects of the podcast do you find most valuable? (Select all that apply)

- [ ] Career advice and insights
- [ ] Interviews with professionals in the field
- [ ] Information about different career paths
- [ ] Inspiration and motivation
- [ ] Other (please specify)

7. How would you rate the overall quality of the podcast?

- ◯ Excellent
- ◯ Good
- ◯ Fair
- ◯ Poor

8. How would you rate the length of each podcast episode?

- ◯ Too long
- ◯ Just right
- ◯ Too short

9. Do you find the ads that occur in the middle of the episodes helpful?

- ◯ Yes
- ◯ Somewhat
- ◯ No

10. Do you enjoy the “Your Turn” recommendation segment at the end of the interview?

- ◯ Yes
- ◯ Somewhat
- ◯ No

11. Would you listen to a ‘mailbag’ episode where listeners send in questions, and we invite guests to respond to the questions?

- ◯ Yes
- ◯ No

12. Do you have any suggestions for improving the podcast format or production?

13. What topics or guests would you like to see covered in future episodes?

14. Is there anything else you would like to share about your experience with Inside Cancer Careers?

1 / 1 100%

Done

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