

PUBLIC SUBMISSION

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Natural Grass Sod Promotion, Research, and Information Order

Comment On: AMS-LP-21-0028-0002
Natural Grass Sod Promotion, Research, and Information Order: Referendum Procedures

Document: AMS-LP-21-0028-0028
Comment from Keeven, Jim

Submitter Information

Name: Jim Keeven
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General Comment

See attached file(s)

Attachments

checkoff voting letter



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Jeana Harbison, Director; Research and Promotion Division
Livestock and Poultry Program, AMS, USDA
Room 2625-S, STOP 0251
1400 Independence Avenue SW
Washington, DC 20250-0251

October 16th, 2023
Doc. No. AMS-LP-21-0028
Pages 71302-71306

Dear Mrs. Harbison,

My name is Jim Keeven, I am a second-generation sod farmer in Central Missouri. I would like to weigh in on the voting aspect of the Sod Checkoff Program.

I look forward to voting on the referendum and feel that one farm shall get one vote, regardless of size. I feel this is the most equitable way to vote.

There has been much discussion about the amount of votes to pass. A simple 50% plus 1 majority would be acceptable to me. The ability to vote online would be preferred as it takes very little time and is secure.

I look forward to casting my vote and I believe the industry as a whole will support the initiative.

Respectfully,

Jim Keeven
SelectTurf, Inc.
Jefferson City, Mo