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Natural Grass Sod Promotion, Research, and Information Order

Comment On: AMS-LP-21-0028-0002
Natural Grass Sod Promotion, Research, and Information Order: Referendum Procedures

Document: AMS-LP-21-0028-0036
Comment from Russell, Adam

Submitter Information

Name: Adam Russell
Address:
Cumming, GA, 30028
Email: arussell@mvpgenetics.com
Phone: 9717184525

General Comment

See attached file(s)

Attachments

MVPGenetics_CheckoffProceduresLetter



Jeana Harbison, Director; Research and Promotion Division
Livestock and Poultry Program, AMS, USDA
Room 2625–S, STOP 0251
1400 Independence Avenue SW,
Washington, DC 20250– 0251.

October 16th, 2023
Doc. No. AMS-LP-21-0028
Pages 71302-71306

Dear Mrs. Harbison,

I am a turfgrass developer, and I lead a sod licensing company called MVP Genetics. I have been involved in sod production for 15 years, and my company researches and licenses improved turfgrass cultivars to sod producers in the US and worldwide. As part of a larger US agricultural cooperative and agribusiness, I support the establishment of procedures in the proposal exactly as written.

Sincerely,
Adam Russell
Vice President, MVP Genetics
Cumming, Georgia