

Department of Veterans Affairs

Memorandum

Date: 4/29/25

From: Experience Analytics and Measurement, Enterprise Measurement and Design (EMD)

Subj: Measurement Decision Memo for: VA Kids Care Survey

To: Chief Veterans Experience Officer
thru: EMD Leadership

1. Purpose

To receive approval to proceed with ☒ launch-of ☐ updates-to the

VA Kids Care Survey ☒ VSignals ☐ ESignals ☐ CSignals
survey / measurement instrument(s), including:

☒ Survey ☒ Dashboard ☐ Public Reporting

2. About

This measurement request pertains to the following:

Name: VA Kids Care Survey

Distribution Frequency: Ongoing

Distribution Method: Link and QR code

Purpose:

Gather feedback from Veterans on their experiences with the VA Kids Care childcare drop-in program to assess overall satisfaction and identify areas for service improvement. The insights will help enhance the quality of care and ensure Veterans' needs are met effectively.

Who Will Use the Data:

The VA Kids Care Program

How the Data Benefits VA:

Pursuant to §5107(a) PL 116-315, Johnny Isakson and David P. Roe, M.D. Veterans Health Care and Benefits Improvement Act of 2020, the Secretary of VA is required to carry out a program to provide assistance to qualified Veterans to obtain childcare so that such Veterans can receive health care services.

Target Audience(s):

☒ Veterans ☐ Caregivers ☐ Survivors ☐ Families
☐ Staff ☐ Partners ☐ Public

Estimated Number of Audience-Members Annually: 2500

Launch Date: 6/1/2025

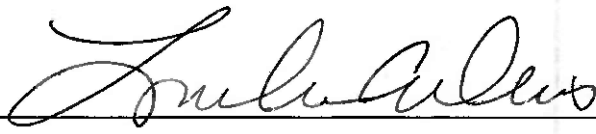
Proposed End Date: Ongoing

3. **Approval**

Based on the information above, the undersigned:

☒ Approves ☐ Denies

The request to proceed with measuring VA Kids Care Survey



Lynda C. Davis, Ph.D.

5.13.25
Date