

September 7, 2007

Rear Admiral D.T. Glenn
Assistant Commandant for Command, Control, Communications, Computers and Information
Technology
U.S. Coast Guard
c/o Docket Management Facility (M-30)
U.S. Department of Transportation
West Building Ground Floor, Room W12-140
1200 New Jersey Avenue, SE
Washington, DC 20590

VIA DOT Docket Management System [<http://dms.dot.gov>]

RE: National Recreational Boating Survey: Collection of Information Under Review by Office of
Management and Budget – OMB Control Number 1625-0089/ Docket No. USCG 2007-28578

Dear Admiral Glenn:

I am writing on behalf of the National Marine Manufacturers Association (NMMA) to comment on the U.S. Coast Guard notice that it intends to submit an Information Collection Request (ICR) to the Office of Management and Budget (OMB) requesting the re-instatement of the previously approved National Recreational Boating Survey. *See* 72 Fed. Reg. 38,839 (July 16, 2007).

The National Recreational Boating Survey provides valuable information on a host of recreational boating participation and safety topics and NMMA supports the quick approval of this important survey. The survey has been substantially revised to reflect the need for more targeted data and in response to the elements included in the recreational boating safety program strategic plan. The survey redesign has been guided by a Scientific Advisory Committee and been reviewed by a host of boating state and industry partners to ensure that it is relevant and on sound scientific footing. NMMA therefore urges quick re-instatement of the National Recreational Boating Survey.

By way of background, NMMA is the nation's largest recreational marine industry association. It represents nearly 1,700 boat builders, engine manufacturers, and marine accessory manufacturers who collectively produce more than 80 percent of all recreational marine products made in the United States. Recreational boating is a popular American pastime, with almost 73 million boaters nationwide. The recreational boating industry is a major consumer goods industry and substantial contributor to the nation's economy with expenditures on recreational marine products and services of over \$39.5 billion in 2006 alone. Spending by recreational boaters is responsible for 855,000 U.S. jobs.

Executive Committee

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Chuck Rowe
Indmar Products, Inc.

Vice Chairman, NMMA
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Jim Hubbard
Mercury Marine

AMD Representative
Jason Pajonk
Taylor Made Products
President
Thomas J. Dammrich
NMMA

Thank you for the opportunity to comment on the approval of the National Recreational Boating Survey. Please contact me at 202-737-9766 or csquires@nmma.org if you have any questions or need any additional information.

Respectfully submitted,

A handwritten signature in blue ink, reading "Cindy L. Squires". The signature is fluid and cursive, with the first name "Cindy" and last name "Squires" clearly legible.

Cindy L. Squires, Esq.
Regulatory Counsel
Government Relations

CC: Mr. Thomas J. Dammrich
President, National Marine Manufacturers Association