

- To: CMS Chief Medical Officer (CMO) Committee, CMO and Policy Workgroup, and Quality and Industry Standards Workgroup
- From: Wendy Jacobsen, Senior Manager, Market Intelligence, Tufts Health Plan Joanna Kreil, Program Manager – Member Experience, Tufts Health Plan – Network Health

RE: CMS Comment Request on Exchange and QHP Enrollee Satisfaction Survey OMB No. 0938-1221 Document Identifier: CMS-10488

Thank you for the opportunity to review and provide comments on the Health Insurance Marketplace Consumer Experience Surveys: Qualified Health Plan Enrollee Experience Survey, based on the Consumer Assessment of Health Providers and Systems.

Below please find comments that are being respectfully submitted jointly by Tufts Health Plan and Tufts Health Plan – Network Health.

Question Number	Comment
Q42	Suggested Change to Question Wording: In the last 6 months, did you seek
	information or help from your health plan's customer service?
	Rationale: "Seek" implies looking for information and taking the action to
	contact customer service. "Get" implies that information was passively provided.
Q53	Suggested Changes to Question Wording and Scale Used: The question
	should be changed to: How likely is it you would recommend your health plan to
	a friend or family member? The scale should be changed to 0 "Not At All
	Likely" to 10 "Extremely Likely."
	Rationale: This wording and scale allows for the calculation of a Net Promoter
	Score.
Q54	Suggested Change: In the last 6 months, how often did your health plan not
	pay for care that your doctor said you needed?



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	Rationale: Changing "service" to "care" makes the question consistent with
	Q55.
Q56	Suggested Change: In the last 6 months, how often did you delay visiting or
	not visit a doctor because you were worried about the cost? Do not include dental
	care.
	Rationale: Adding the word "visiting" makes the sentence grammatically correct
	and easier to understand.
Q57	Suggested Change: In the last 6 months, how often did you delay filling or not
	fill a prescription because you were worried about the cost?
	Rationale: Adding the word "filling" makes the sentence grammatically correct
	and easier to understand.
Q77	Suggested Changes to Answer Options: The "Unemployed" answer option
	should be expanded to include "Unemployed and actively seeking employment"
	and "Unemployed and NOT actively seeking employment." For the "Other"
	option, the respondent should be able to specify their "custom" answer.
	Rationale: This allows for more specific information that can be used in data
	analysis.
Q80	Suggested Change: There should be an "Other" option, and the respondent
	should be able to specify their "custom" answer.
	Rationale: This allows for more specific information on how the member self-
	identifies regarding race and does not force the member to choose one of the
	options provided if none of them are accurate.
Q82	Suggested Changes to Question Wording and Answer Options: The
	question should be changed to: How well do you understand your health
	insurance terms? Response Options: Not At all, Not Very Well, Somewhat Well,
	Very Well.
	Rationale: Confidence is not relevant to the question. Also, adding the word
	"your" helps the plan better understand if the member understands the plan's
	terms versus the terms of health insurance in general.
Q83	Suggested Changes to Question Wording and Answer Options: The



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	question should be changed to: How well do you understand most of the things
	you need to know about using health your health insurance? Response Options:
	Not At All, Not Very Well, Somewhat Well, Very Well.
	Rationale: Confidence is not relevant to the question. Also, adding the word
	"your" helps the plan better understand if the member understands how to use
	the specific plan versus how to use health insurance in general.
Cover Letter	Suggested Change: The middle sentence of the first paragraph should be
	changed to read: This survey is part of a national ongoing effort to understand
	the experiences enrollees have with their health plan.
	Rationale: The plan is interested in member experience, and this wording reflects
	the intent of the survey.



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