

Appendix F – Recruitment brochure for parenting intervention

Many dads like you have participated in Just Beginning.

Here's what one father had to say:

"My heart melts when I see my daughter laughing and smiling at me."
-Alfredo



- ★ Your child's life is Just Beginning
- ★ Start building a bond to last a lifetime
- ★ Play and learn together!



About Just Beginning



The way you play and talk with your children is special. It can have a big effect on how they feel and behave as they grow.

Just Beginning is a one-on-one program for dads and their children under age 3.

Enroll today!



Just Beginning is as easy as

1-2-3!

You'll attend **five sessions**. Each session lasts **60-90 minutes** and includes **three components**.



Learn about your baby by meeting one-on-one with a facilitator and watching fun Sesame Beginnings videos



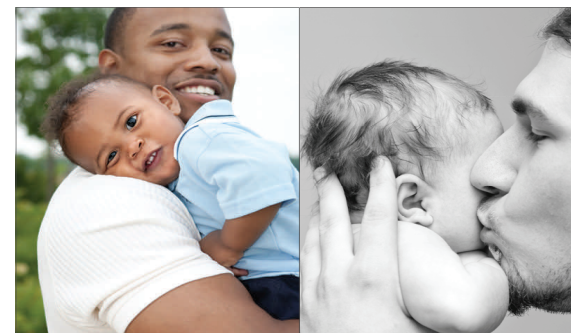
Play with your baby!



Talk again for a few minutes with the facilitator. You can talk about how the play session went and ask questions.

Time to play!

Just Beginning will help you understand how young children grow and learn, and give you the time and tools to connect with your baby.



We hope to see you
and your child soon!