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Agency Information Collection Activities: Proposed Collection; Comment Request - Food Program and Reporting System (FPRS)

Comment On: FNS-2015-0031-0001

Agency Information Collection Activities; Proposals, Submissions, and Approvals: Food Program and Reporting System

Document: FNS-2015-0031-0005

Comment on FR Doc # 2015-20208

Submitter Information

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General Comment

(Item 1a-e): We like the fact that this area is being streamlined, but would suggest more robust guidelines to add clarity and inform reporting. This may mean adding examples to the given definitions of Direct Education, Social Marketing and PSE Changes.

(Item 1f): We use many of the same materials for these three intervention types. It may be difficult to show the distribution of funds because the expense is not exclusive to any particular type of intervention. (For example, we use game board with tokens both for direct education in the classroom and for social marketing at tabled events in the community.)

(Items 2a and 2b): We appreciate the helpful clarification and flexibility this additional circumstance offers.

(Items 2a and 2b): This section is fine; it may be helpful to include actual vs. estimated data.

(Item 5): We like this update. This information can help us summarize where our efforts are being concentrated, and it helps highlight where SNAP-Ed is needed. If we add this proposed piece, this component should also be added to the EARS Data Collection spreadsheet.

(Items 6a & b): These questions are vague, as there is overlap in many of the direct education sessions. Adding the phrase "in the majority of x programs" might help to answer the question and provide more useful information.

(Item 7): This change sufficiently streamlines Item 7.

(Item 8): We feel it may be too ambitious to estimate the reach of PSEs at the time of implementation. For this

reason, we would recommend that, while the addition of Table 8b is useful, the 'Estimated Reach' column be removed.

(Item 9): We suggest adding a code for advertising under Column C on page 13.

(Item 9 in the current form): We would like to have a place to report expenses not covered by federal funding, i.e. items that are out-of-pocket (example: bus transportation). This may easily be expressed by adding one line for a dollar amount and a place to list these expenses.