To Whom It May Concern:

I am not sure if you are aware that Social Media use in China is not like Social Media use here in the USA.

First, they don't use Facebook, Twitter, Instagram or other US-based Social Media platforms as they are banned or blocked by the Chinese Government.

Second, unless your agents are fluent in written idiomatic (ie slang) Chinese in multiple dialects, they won't understand anything being said.

FYI, while Mandarin is the "Official" language, there is the slang version used in Social Media, just like the slang version of English used in text messages and social media here like "cul8er" for "see you later." Compounding that, there are literally thousands of local and regional Chinese dialects. You are exceeding naive if you think Chinese Social Media is written in English!

Thirdly, asking for this and then making it Optional is only going to confuse the senior applicants who are the main applicants for the types of visas in question.

These people are coming over to visit family or friends, sight-see, SPEND MONEY, and generally have a good time. They get anxious when asked additional questions after already going through the vetting process once and are concerned that if they don't answer, or even if they do answer, they might not be allowed to come back into the USA for whatever reason some agent might devise, based on some ill conceived or misinterpreted question or response.

On the whole, we think this rule is ill-conceived, useless and will only add to the already considerable workload of the agents processing the paperwork without contributing any useful insight into the applicants background or qualifications for a visa.

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