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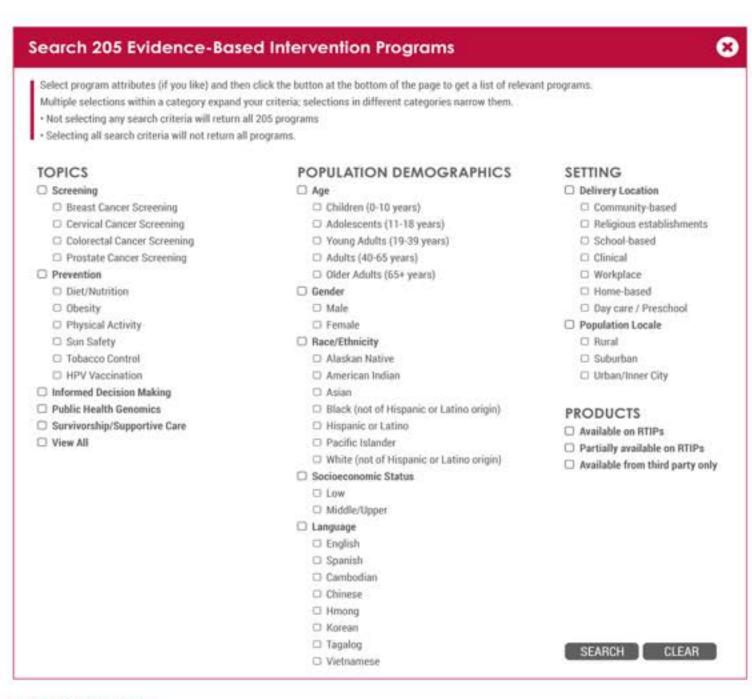
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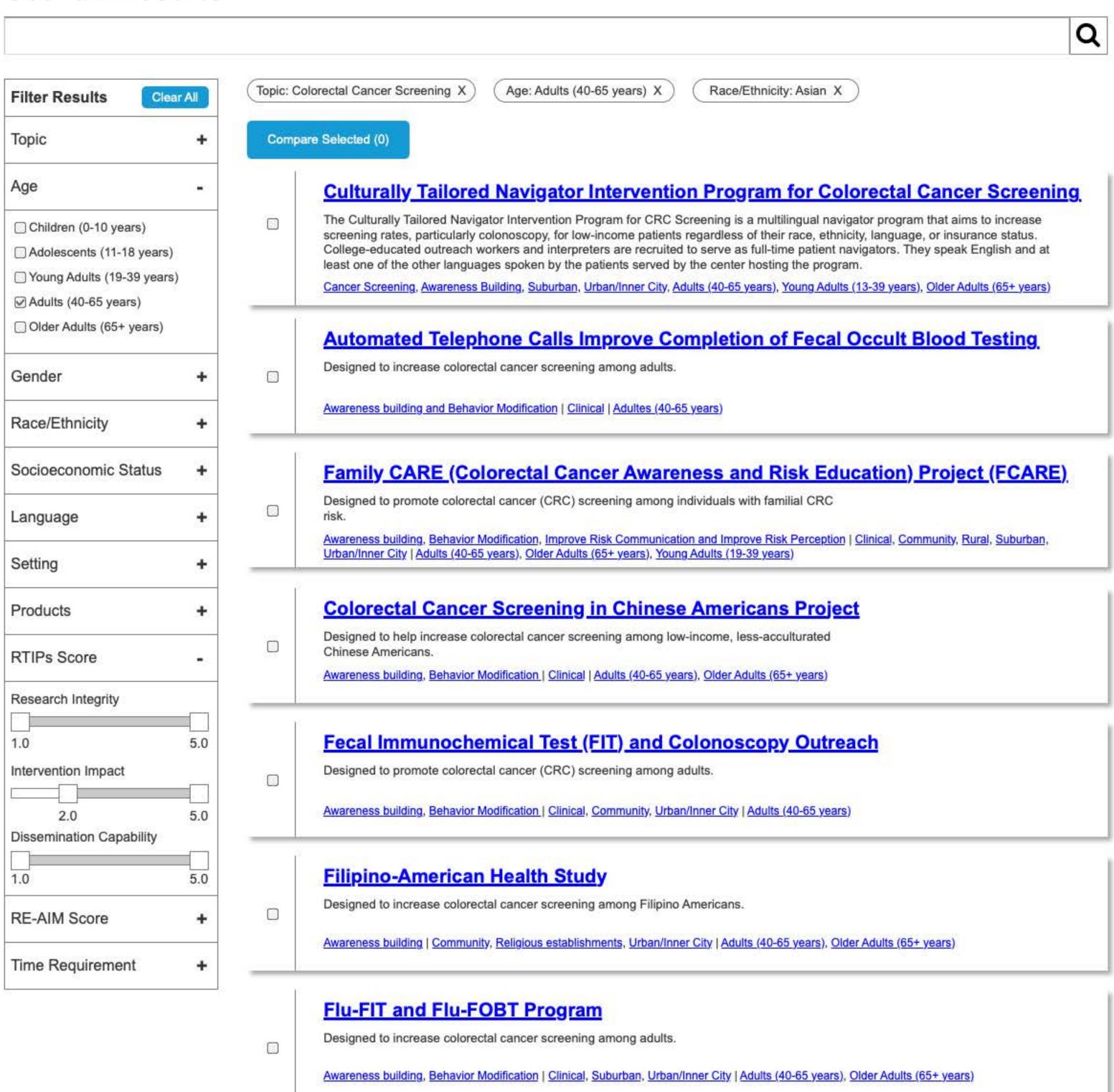
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## **Compare Results**

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Comparing Selected Results for: Topic: Colorectal Cancer Screening, Age: Adults (40-65 years),

Race/Ethnicity: Asian

Add/Remove Rows

	Culturally Tailored Navigator Intervention Program for Colorectal Cancer Screening	Colorectal Cancer Screening in Chinese Americans Project	Family CARE (Colorectal Cancer Awareness and Risk Education) Project (FCARE)		
Program Categories	Cancer Screening, Awareness Building, Suburban, Urban/Inner City, Adults, Young Adults, Older Adults	Awareness Building, Behavior Modification	Awareness building, Behavior Modification, Improve Risk Communication and Improve Risk Perception		
Age	Adults (40-65 years), Older Adults (65+ years), Young Adults (19-39 years)	Adults (40-65 years), Older Adults (65+ years)	Adults (40-65 years), Older Adults (65+ years), Young Adults (19-39 years)		
Gender	Female, Male	Female, Male	Female, Male		
Race/Ethnicity	Asian, Black (not of Hispanic or Latino origin), Hispanic or Latino, White (not of Hispanic or Latino origin)	Asian	Alaskan Native, American Indian, Asian, Black, not of Hispanic or Latino origin, Hispanic or Latino, Pacific Islander, White, not of Hispanic or Latino origin		
Socioeconomic Status	Low				
Language	English, Spanish	English	English		
Setting	Urban community health centers and gastroenterology departments	Clinical	Clinical, Community, Rural, Suburban, Urban/Inner City		
Products	Available on RTIPs	Available on RTIPS	Available on RTIPs		
RTIPs Score	Research Integrity - 4.2 Intervention Impact - 3.0 Dissemination Capability - 4.0	Research Integrity - 4.3 Intervention Impact - 5.0 Dissemination Capability - 5.0	Research Integrity - 4.8 Intervention Impact - 2.5 Dissemination Capability - 4.0		
RE-AIM Score	Reach - 20% Effectiveness - 66.7% Adoption - 50% Implementation - 71.4%	Reach - 80% Effectiveness - 66.7% Adoption - 0% Implementation - 42.9%	Reach - 100% Effectiveness - 66.7% Adoption - N/A Implementation - 100%		
Time Requirement	6 hours training, up to 20 hours/week administering services, 4-6 hours per week patient supervision	Varies by patient, 15 minute video	70 minutes per participant		

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Home > Programs > Culturally Tailored Navigator Intervention Program for Colorectal Cancer Screening

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## Culturally Tailored Navigator Intervention Program for Colorectal Cancer Screening

# Designed to increase colorectal cancer screening among low-income adults.

**Program Summary** 

income adults in a clinical setting.





Awareness Building

Purpose: Multilingual navigator program to increase colorectal cancer screening uptake among low-



**Program Highlights** 

**Behavior Modification** 

Population: Un- and/or under-screened adults aged 52-79 with low income and low proficiency in English. Demographics:

 Age: Adults (40-65 years), Older Adults (65+ years) Gender: Male, Female

Race/Ethnicity: Asian, Black (not of Hispanic or Latino origin), Hispanic or Latino, White (not of Hispanic

or Latino origin) Socioeconomic Status: Low · Language: English, Spanish

Delivery Location: Clinical

Setting: Urban community health centers and gastroenterology departments.

College-educated outreach workers and interpreters (full-time patient navigators)

Each navigator is supervised by the program developer and community health director.

Population Locale: Urban/Inner City

Resources Needed:

Staff:

 Program developer Community health director

Time: 6 hours per navigator for training 1-2 hours per week per patient to administer services

• up to 20 hours if the navigator accompanies the patient to the procedure or conducts home supervision

· 4-6 hours per week to conduct home visit supervision in the first month and afterwards 2 hours

**Program Products** 

Preview, Download, and Order free materials on CD

# The Culturally Tailored Navigator Intervention Program for CRC Screening is a multilingual navigator program that aims to increase screening rates, particularly

**Program Description** 

colonoscopy, for low-income patients regardless of their race, ethnicity, language, or insurance status. College-educated outreach workers and interpreters are recruited to serve as full-time patient navigators. They speak English and at least one of the other languages spoken by the patients served by the center hosting the program. All navigators participate in a 6-hour training course run by the program developer and the center's community health director. Training addresses several topics related to patient navigation and CRC screening, including performing an initial interview with patients to identify and explore barriers, working with patients to

During the initial meeting, the navigator educates the patient about CRC screening and explores the patient's barriers to screening (e.g., lack of transportation, language barriers, scheduling difficulties). Subsequent meetings are tailored to each patient with the intention of overcoming personal, cultural, and systemic barriers to successfully complete screening. During these meetings, the navigator continues to educate about CRC screening, helps schedule screening appointments, reminds about appointments, reviews and translates information regarding the required bowel preparation, arranges for transportation, and accompanies those who do not have family members available. Navigators encourage patients to undergo colonoscopy, which is a preferred method and is covered

overcome barriers, educating patients about CRC screening, motivating and coaching patients, and scheduling and accompanying patients to colonoscopy testing.

by most insurance. If a patient prefers another CRC screening method, the navigator also assists in getting the screening through the alternative method. Community Preventive Services Task Force Finding This program uses an intervention approach recommended by the Community Preventive Services Task Force: interventions to reduce structural barriers for clients (Colorectal Cancer Screening).

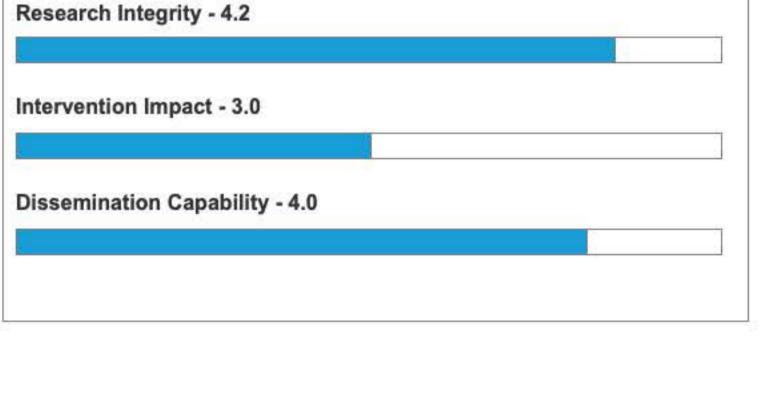
### Implementation Guide

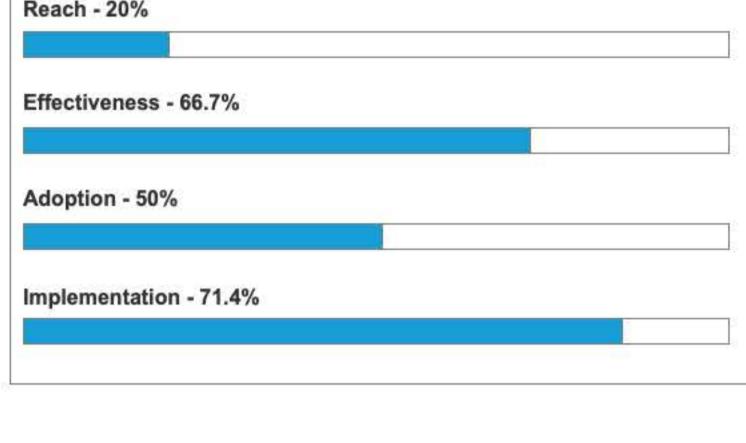
This resource, located on the Products Page, provides important information about the staffing and functions necessary for administering this program in the user's setting. Additionally, the steps needed to carry out the research-tested program, relevant program materials, and information for evaluating the program are

included.

**RTIPs Score** 

**RE-AIM Score** 





# More Details

## The Need

rates are especially low among ethnic minorities, non-English speakers, and low-income individuals. Strategies such as mailed reminders with educational information have been shown to increase cancer screening rates in low-income populations and those with limited English proficiency. More recently, evaluations have been conducted of "navigator programs", which are specifically designed to overcome patients'

Colorectal cancer (CRC) is the third most commonly diagnosed cancer and the second leading cause of cancer death in the United States. While morbidity and mortality from CRC can be reduced through early detection and treatment, rates of CRC screening are lower than for other preventable cancers. CRC screening

perceived barriers to screening. These programs use flexible problem-solving rather than providing a predetermined set of services. They often employ individuals who are bilingual and familiar with the social and cultural nuances of the patients they serve. Navigators help guide patients through the complexities of the health care system, coordinating appointments with work schedules and stressing the importance of consistent treatment and follow-up. While two randomized controlled trials have been conducted to evaluate navigator programs, to date, there have been no evaluations of large-scale studies designed to increase overall rates of CRC screening among low-income communities using a multilingual navigator program. There is a need for a navigator program designed to increase CRC screening rates for patients regardless of their race, ethnicity, language, or insurance status.

About the Study Funded by: Massachusetts General Hospital Clinical Innovation Award

### Year: 2009 The participants in this study were patients aged 52-79 at the Massachusetts General Hospital (MGH) Chelsea HealthCare Center, the largest provider of care for

the residents of Chelsea, Massachusetts. This city of 35,080 people has been a gateway for refugees and immigrants for more than a century. Recent immigrants have come from Bosnia, Somalia, Afghanistan, Northern and Western Africa, and Central America. Poverty levels in this area are more than twice the statewide average.

To be eligible, participants could not have undergone a colonoscopy in the past 10 years, a sigmoidoscopy/barium enema in the past 5 years, or home fecal occult blood testing in the past year. Patients were also not eligible if they were acutely ill or had dementia, metastatic cancer, schizophrenia, or any terminal illness. Participants were identified for the study using an algorithm that assigned all patients seen in the MGH primary care network to either a specific primary care physician or to the primary care practice. They were then randomized into intervention and usual care control groups in a 1:2 ratio, with 409 participants assigned to

early intervention and 814 to the usual care control group. Patients in the usual care control group received navigator services after completion of the 9-month

intervention. A list of the participants was entered into a navigator database to track their visits to the health center and gastroenterology unit. The navigator sent all intervention patients an introductory letter in their native language explaining the project, along with a packet of educational materials related to CRC screening. Subsequently, the navigator recruited patients during their visits to the health center or via telephone. After the patient completed the CRC screening, the navigator updated the patient's medical record with the screening results. The primary outcome was the

percentage of eligible patients in the intervention versus the control group who received CRC screening, which was defined as colonoscopy, sigmoidoscopy, barium

enema, or home fecal occult blood testing during the study period. **Key Study Findings** 

### 27.4% 20.0%

10.0%

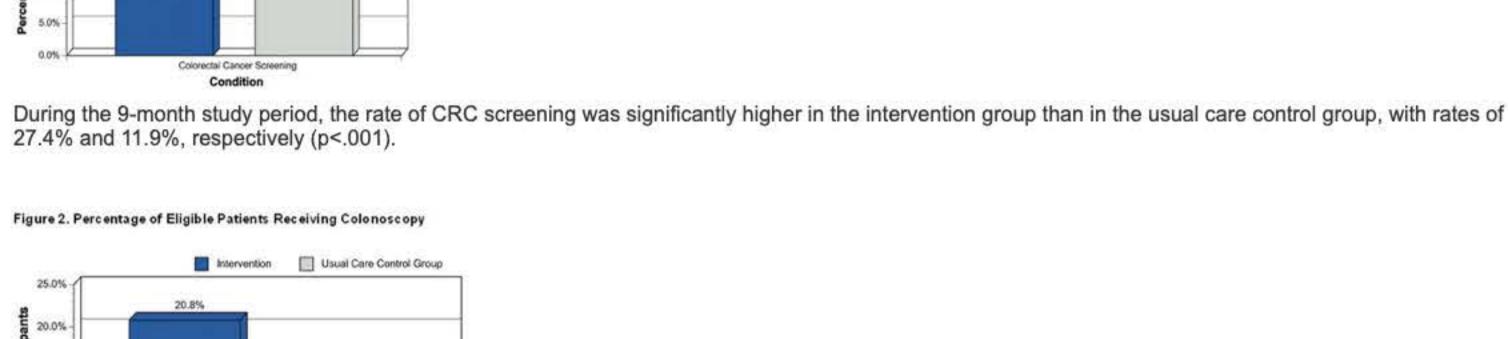


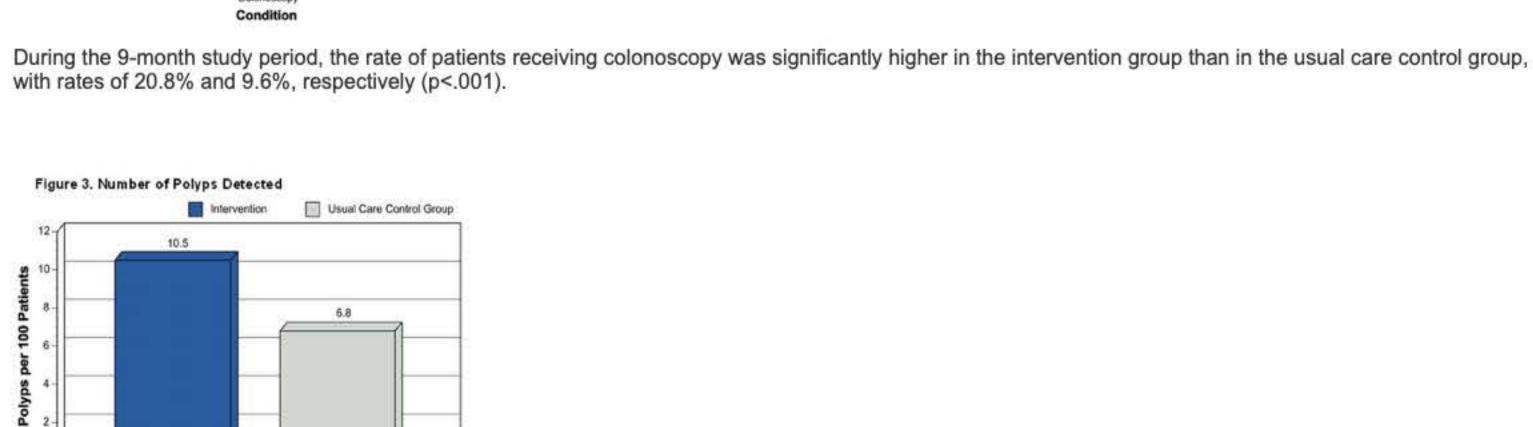
Figure 1. Percentage of Eligible Patients Receiving Colorectal Cancer Screening

Intervention Usual Care Control Group

11.9%

15.0% 10.0%

# 5.0%



Polyps Detected per 100 Patients Condition

primary care network. Cancer, 120 (13), 2025-2031.

group, with rates of 10.5 and 6.8 polyps detected, respectively (p=.04).

**Success Story** 

During the 9-month study period, the number of polyps detected per 100 patients was significantly higher in the intervention group than in the usual care control

### **Publications** Percac-Lima S, Grant RW, Green AR, Ashburner JM, Gamba G, Oo S, Richter JM, Atlas SJ, (2009), A culturally tailored navigator program for colorectal cancer screening in a community health center: a randomized, controlled trial. Journal of General Internal Medicine, 24 (2), 211-217.

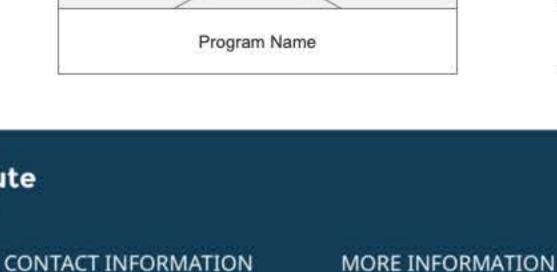
Program Insight

Learn more about this program and the investigator who created it. View Researcher Profile

Percac-Lima S, López L, Ashburner JM, Green AR, Atlas SJ. (2014). The longitudinal impact of patient navigation on equity in colorectal cancer screening in a large

Colorectal Cancer Screening Program Rolled Out In Massachusetts The Culturally Tailored Navigator Intervention Program for CRC Screening is a multilingual navigator program that aims to increase screening rates, particularly colonoscopy, for low-income patients regardless of their race, ethnicity, language, or insurance status. **Related Programs** 





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# Culturally Tailored Navigator Intervention Program for Colorectal Cancer Screening



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### For Implementers



### Implementation Guide

Program delivery protocol. **PDF 4.25MB** 

> The Implementation Guide is a resource for implementing this program. It provides important information about the staffing and functions necessary for administering this program in the user's setting. Additionally, the steps needed to carry out the research-tested program, relevant program materials, and information for evaluating the program are included.

### For Counselors



### Take Control Brochure (English & Spanish)

Participant brochure

Average Readability Score: Grade 8.5



### Colorectal Cancer Screening Fact Sheet Handout (English & Spanish)

Participant fact sheet

Average Readability Score: Grade 8.5



### **Patient Contact Form**

Participant fact sheet

Average Readability Score: Grade 8.5



### Navigator Training DVD - "Colon Cancer Screening: Deciding What's Right for You"

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Training DVD for navigators. This featured DVD was developed by Health Dialog and must be obtained directly from the company following the completion of an online request form. Please select the accompanying link to obtain further information about ordering this DVD.

### **Adaptation Guidelines**

Program Adaptation Guidelines: provides tips on how to ensure your program's optimal success in your community's setting when adapting materials that were designed and tested within a controlled research study. Before adapting programs, users should review current literature, guidelines, and other evidence reviews to update the program materials.

Putting Public Health Evidence in Action: an interactive training curriculum to support community program planners and health educators in developing skills in using evidence-based approaches.

### Attention:

Program materials used in this research project may be downloaded and saved from this site. The material may be used "as is" or may be modified and adapted for your context.

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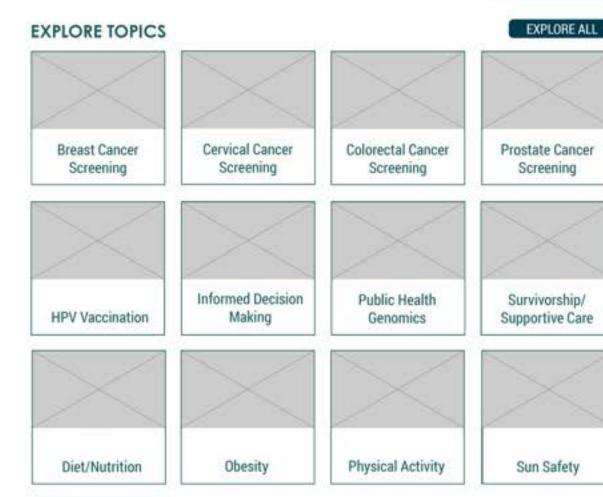
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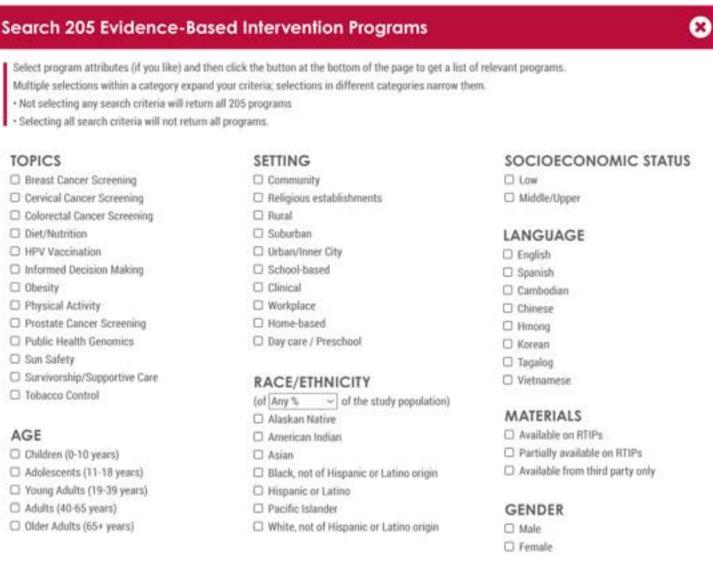
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n Decision Making alth Genomics hip/ e Care		■ Mailed Reminder to Increase Completion of Fecal Occult Blood Testing (FOBT) for Veterans  Awareness building and Behavior Modification  Designed to promote colorectal cancer (CRC) screening among adults. ( 2009 )  NCRR (Grant number: T32RR023254) , NIDDK (Grant number: DK080506),  DoVA (Grant number: IIR07-101)	Colorectal Cancer Screening	Adults	Clinical, Home-based	999	ออ	DOWNLOAD / ORDER MATERIALS				
		New Hampshire Colorectal Cancer Screening Program (NHCRCSP)     Patient Navigation Intervention	Colorectal Cancer Screening	Medically Underserved	Clinical, Community, Home-based, Rural, Suburban, Urban/Inner City,	0	9	DOWNLOAD / ORDER MATERIALS				

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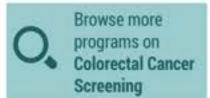
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Community Preventive Services Task Force Finding

- Intended Audience
- Suitable Settings
- Required Resources
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- **Key Findings**
- **Publications**
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#### Culturally Tailored Navigator Intervention Program for Colorectal Cancer Screening

#### Share 👼 🚾 🛐 🔘 Highlights Purpose Designed to increase colorectal cancer screening among low-income adults. (2009) Program Focus Awareness building and Motivation Adults (40-65 years), Older Adults (65+ years) Population Focus Un- and/or Underscreened Individuals Age Tobacco Control Gender Topic Race/Ethnicity Asian, Black, not of Hispanic or Latino origin, Hispanic or Latino, White, Setting Clinical, Urban/Inner City not of Hispanic or Latino origin



#### **Explore Similar Programs**

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Flu-FIT and Flu-FOBT Program

Filipino-American Health Study

Colorectal Cancer Screening in Chinese Americans Project

#### ☐ The Need

Colorectal cancer (CRC) is the third most commonly diagnosed cancer and the second leading cause of cancer death in the United States. While morbidity and mortality from CRC can be reduced through early detection and treatment, rates of CRC screening are lower than for other preventable cancers. CRC screening rates are especially low among ethnic minorities, non-English speakers, and low-income individuals.

Strategies such as mailed reminders with educational information have been shown to increase cancer screening rates in low-income populations and those with limited English proficiency. More recently, evaluations have been conducted of "navigator programs", which are specifically designed to overcome patients' perceived barriers to screening. These programs use flexible problem-solving rather than providing a predetermined set of services. They often employ individuals who are bilingual and familiar with the social and cultural nuances of the patients they serve. Navigators help guide patients through the complexities of the health care system, coordinating appointments with work schedules and stressing the importance of consistent treatment and follow-up.

- ⊕ Community Preventive Services Task Force Finding

- Suitable Settings
- ☐ Required Resources

The Culturally Tailored Navigator Intervention Program for CRC toolkit includes the following materials:

- · Implementation Guide
- . Take Control Brochure (English and Spanish)
- . Colorectal Cancer Screening Basic Fact Sheet (English and Spanish)
- · Navigator Training DVD, "Colon Cancer Screening: Deciding What's Right for You" (Available at http://blog.healthdialog.com/order-health-dialog-decision-aids/)
- · Patient Contact Form
- About the Study
- Key Findings
- **⊞** Publications
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#### Implementation Guide

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Program delivery protocol.

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Participant brochure

Average Readability Score: Grade 8.5



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