



U.S. Impact

About Us

- We are an agricultural cooperative, founded in 1930 by three cranberry farmers on the principle that we are stronger when we work together.
- Today, our cooperative includes approximately 700 family farmers across Massachusetts, New Jersey, Wisconsin, Oregon, Washington, Quebec, British Columbia & Chile.
 - Staying true to our roots, Ocean Spray's farms remain family-owned and average farm size is ~18 acres.
 - 100% of Ocean Spray proceeds from our growers' fruit go to our grower owners.
 - Ocean Spray is always working to develop a portfolio of products that gives consumers the opportunity to choose products they want while focusing on different aspects of their health.

Quick Facts



~1,800 Employees at Ocean Spray Facilities



24,928 Producing Acres



~700 Growers



5.1M Bbls Cranberry Production



12,016 Jobs Supported by Ocean Spray

Economic Impacts



Total Economic Impact in U.S. of Ocean Spray Grower Owners

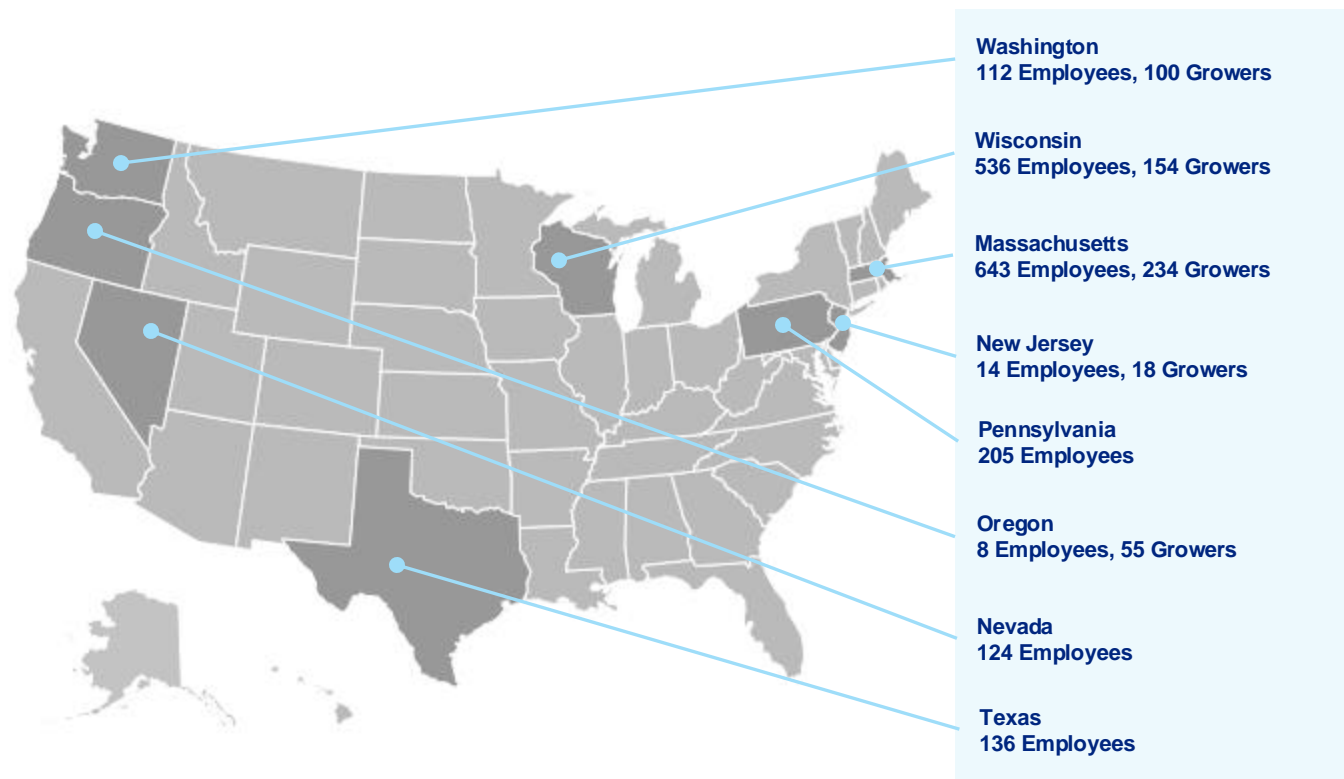
Employment	Labor Income	GDP	Economic Output
4,301	\$194.1M	\$311.3M	\$497.9M



Total Economic Impact in U.S. of Ocean Spray Facilities

Employment	Labor Income	GDP	Economic Output
7,715	\$584.9M	\$1,004.3M	\$2,327.4M

For every 1 job created by Ocean Spray growers and their further processing facilities in the U.S., a total of 2.67 jobs are supported in the overall U.S. economy.



Unique Health Benefits of Cranberries

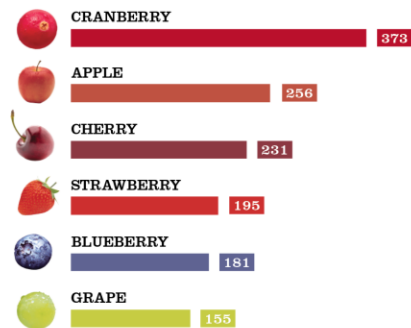
- + Nutrient dense superfruit
- + Dietary fiber – *benefits the digestive system*
- + Source of manganese
- + Rich in proanthocyanidin (PACs), polyphenols, and oligosaccharides – *helps prevent certain harmful bacteria from sticking to cells*
- + Rich in antioxidants – *helps combat oxidative stress and supports cell maintenance and growth*



Cranberries are surprisingly rich in quercetin, an anti-inflammatory component in fruits & vegetables, & important to heart health.

Polyphenol Content of Commonly Consumed Fruits

mg/serving

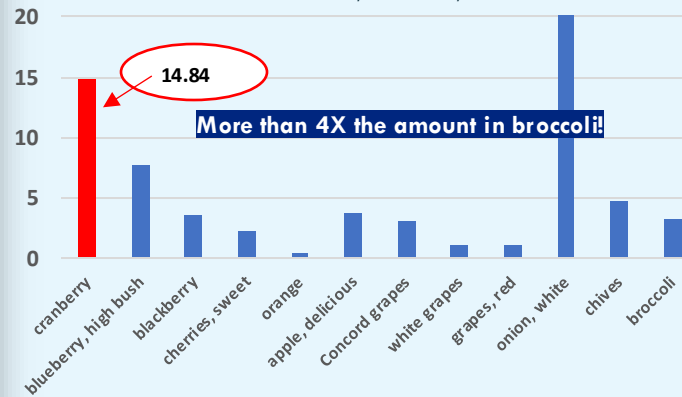


Bar graph adapted from: Vinson, Su, Zubik, Bose, et al. "Phenol antioxidant quantity and quality in foods: fruits." *Journal of Agricultural and Food Chemistry*. 2001; 49(11):5315-21. <<http://pubs.acs.org/doi/full/10.1021/jf0009293>>

Quercetin Content of Selected Foods

mg/100 g raw edible portion

USDA Flavonoid Database, Release 3.2, 2015



This Study quantified the broader economic impacts of Ocean Spray's cranberry production and cranberry processing in the U.S.

In order to do this, IMPLAN economic input-output modelling is used. The result of this modelling includes three different types of impacts: Direct, Indirect, and Induced.

Direct Impacts represent the impacts in the industries where the economic value is generated (Ocean Spray cranberry production and processing). Indirect are additional impacts that occur in upstream industries that supply inputs and services to the directly impacted industry. Induced impacts are generated through spending of wages and profits by the employees and owners of all impacted industries.

This study total includes these impacts in order to quantify the total economic impacts of Ocean Spray to the broader economy.

Formal analysis completed by ComplEat Analytics, LLC., based in Washington, DC.





Massachusetts Fact Sheet

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Quick Facts



~640 Employees at Ocean Spray Facilities/Offices



7,811 Producing Acres



234 Growers



1.41M Bbls Cranberry Production



2,710 Jobs Supported by Ocean Spray

Economic Impacts



Total Economic Impact in MA of Ocean Spray Grower Owners

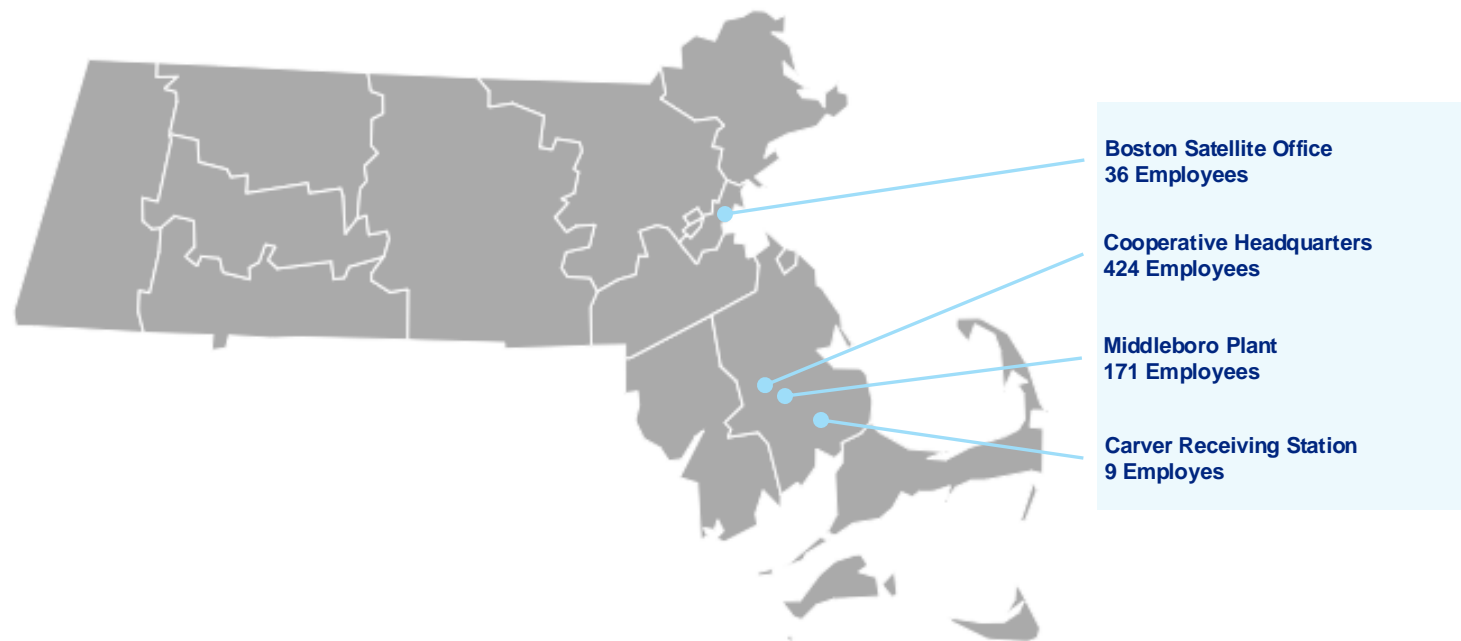
Employment	Labor Income	GDP	Economic Output
1,297	\$47.5M	\$40.8M	\$134.7M



Total Economic Impact in MA of Ocean Spray Facilities

Employment	Labor Income	GDP	Economic Output
1,413	\$159M	\$217.5M	\$394.1M

For every 1 job created by Ocean Spray growers and their further processing facilities in Wisconsin, a total of 1.83 jobs are supported in Massachusetts' economy.



Unique Health Benefits of Cranberries

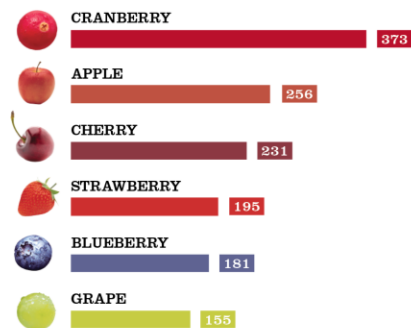
- ⊕ Nutrient dense superfruit
- ⊕ Dietary fiber – *benefits the digestive system*
- ⊕ Source of manganese
- ⊕ Rich in proanthocyanidin (PACs), polyphenols, and oligosaccharides – *helps prevent certain harmful bacteria from sticking to cells*
- ⊕ Rich in antioxidants – *helps combat oxidative stress and supports cell maintenance and growth*



Cranberries are surprisingly rich in quercetin, an anti-inflammatory component in fruits & vegetables, & important to heart health.

Polyphenol Content of Commonly Consumed Fruits

mg/serving

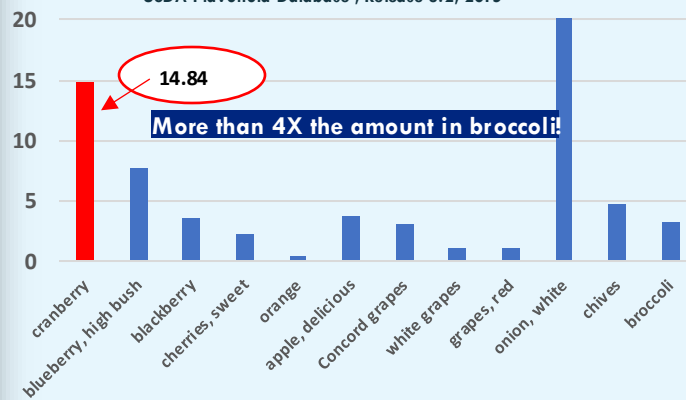


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Quercetin Content of Selected Foods

mg/100 g raw edible portion

USDA Flavonoid Database, Release 3.2, 2015



Congressional Leaders Representing Ocean Spray Farmers & Operations

Sen. Elizabeth Warren
Sen. Ed Markey

Rep. Bill Keating
(MA-09)

Rep. Jake Auchincloss
(MA-04)

Rep. Stephen Lynch
(MA-08)


Rep. Lori Trahan
(MA-03)

This Study quantified the broader economic impacts of Ocean Spray's cranberry production and cranberry processing in the State of Massachusetts.

In order to do this, IMPLAN economic input-output modelling is used. The result of this modelling includes three different types of impacts: Direct, Indirect, and Induced.

Direct Impacts represent the impacts in the industries where the economic value is generated (Ocean Spray cranberry production and processing). Indirect are additional impacts that occur in upstream industries that supply inputs and services to the directly impacted industry. Induced impacts are generated through spending of wages and profits by the employees and owners of all impacted industries.

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New Jersey Fact Sheet

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Quick Facts



14 Employees at Ocean Spray Facilities



2,499 Producing Acres



18 Growers



528K Bbls Cranberry Production



438 Jobs Supported by Ocean Spray

Economic Impacts



Total Economic Impact in NJ of Ocean Spray Grower Owners

Employment	Labor Income	GDP	Economic Output
421	\$16.7M	\$26.2M	\$42.1M



Total Economic Impact in NJ of Ocean Spray Facilities

Employment	Labor Income	GDP	Economic Output
17	\$872K	\$884K	\$1.1M

For every 1 job created by Ocean Spray growers and their further processing facilities in New Jersey, a total of 1.34 jobs are supported in New Jersey's economy.



**Chatsworth Receiving Station
14 Employees**

Unique Health Benefits of Cranberries

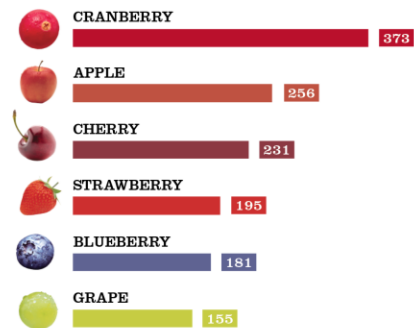
- ⊕ Nutrient dense superfruit
- ⊕ Dietary fiber – *benefits the digestive system*
- ⊕ Source of manganese
- ⊕ Rich in proanthocyanidin (PACs), polyphenols, and oligosaccharides – *helps prevent certain harmful bacteria from sticking to cells*
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Polyphenol Content of Commonly Consumed Fruits

mg/serving

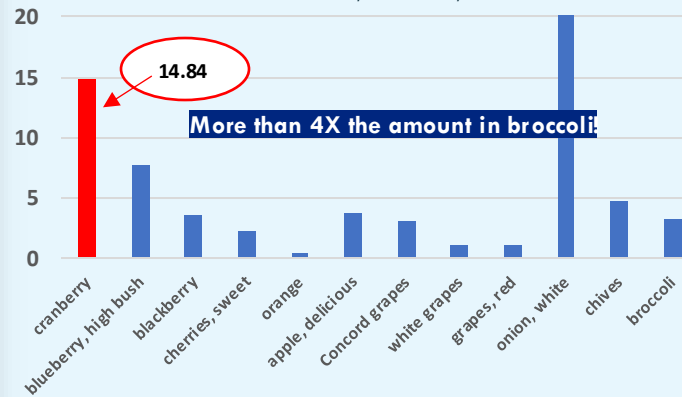


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Quercetin Content of Selected Foods

mg/100 g raw edible portion

USDA Flavonoid Database, Release 3.2, 2015



Congressional Leaders Representing Ocean Spray Farmers & Operations

Sen. Bob Menendez

Sen. Cory Booker

Rep. Jeff Van Drew
(NJ-02)


Rep. Andy Kim
(NJ-03)

This Study quantified the broader economic impacts of Ocean Spray's cranberry production and cranberry processing in the State of New Jersey.

In order to do this, IMPLAN economic input-output modelling is used. The result of this modelling includes three different types of impacts: Direct, Indirect, and Induced.

Direct Impacts represent the impacts in the industries where the economic value is generated (Ocean Spray cranberry production and processing). Indirect are additional impacts that occur in upstream industries that supply inputs and services to the directly impacted industry. Induced impacts are generated through spending of wages and profits by the employees and owners of all impacted industries.

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Nevada Fact Sheet

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Quick Facts: Ocean Spray in the U.S.



~ 1,800 Employees at Ocean Spray Facilities Nationwide



24,928 Producing Acres Across the Country



~700 Growers in the U.S.



5.1M Bbls Cranberry Production Nationwide



12,016 Jobs Supported by Ocean Spray in the U.S.

Economic Impacts



Total Economic Impact in the U.S. of Ocean Spray

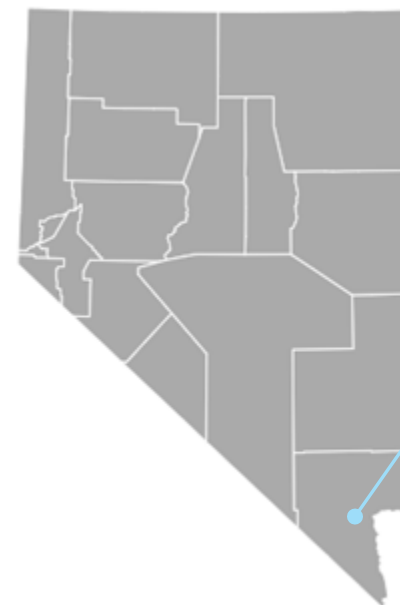
Employment	Labor Income	GDP	Economic Output
12,016	\$779M	\$1.32B	\$2.83BM



Total Economic Impact in NV of Ocean Spray Facilities

Employment	Labor Income	GDP	Economic Output
293	\$21.1M	\$37.7M	\$106.8M

For every 1 job created by Ocean Spray growers and their further processing facilities in Nevada, a total of 2.36 jobs are supported in Nevada's economy.



Henderson Plant
124 Employees

Unique Health Benefits of Cranberries

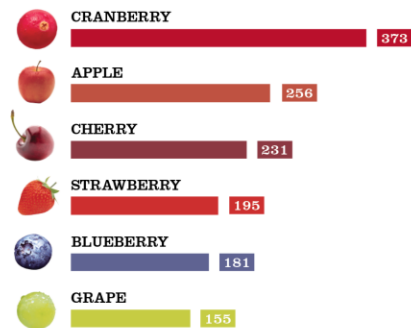
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Polyphenol Content of Commonly Consumed Fruits

mg/serving

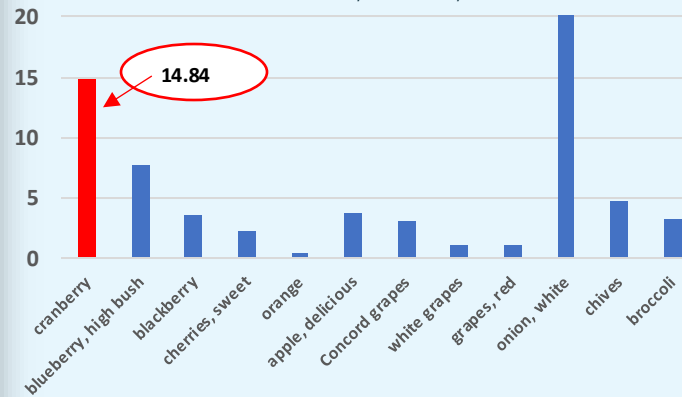


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Quercetin Content of Selected Foods

mg/100 g raw edible portion

USDA Flavonoid Database, Release 3.2, 2015



More than 4X the amount in broccoli!

Congressional Leaders Representing Ocean Spray

Sen. Catherine Cortez Masto
Sen. Jacky Rosen


Rep. Dina Titus
(NV-1)

This Study quantified the broader economic impacts of Ocean Spray's cranberry production and cranberry processing in the State of Nevada.

In order to do this, IMPLAN economic input-output modelling is used. The result of this modelling includes three different types of impacts: Direct, Indirect, and Induced.

Direct Impacts represent the impacts in the industries where the economic value is generated (Ocean Spray cranberry production and processing). Indirect are additional impacts that occur in upstream industries that supply inputs and services to the directly impacted industry. Induced impacts are generated through spending of wages and profits by the employees and owners of all impacted industries.

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Oregon Fact Sheet

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Quick Facts



8 Employees at Ocean Spray Facility



913 Producing Acres



55 Growers



143K Bbls Cranberry Production



128 Jobs Supported by Ocean Spray

Economic Impacts



Total Economic Impact in OR of Ocean Spray Grower Owners

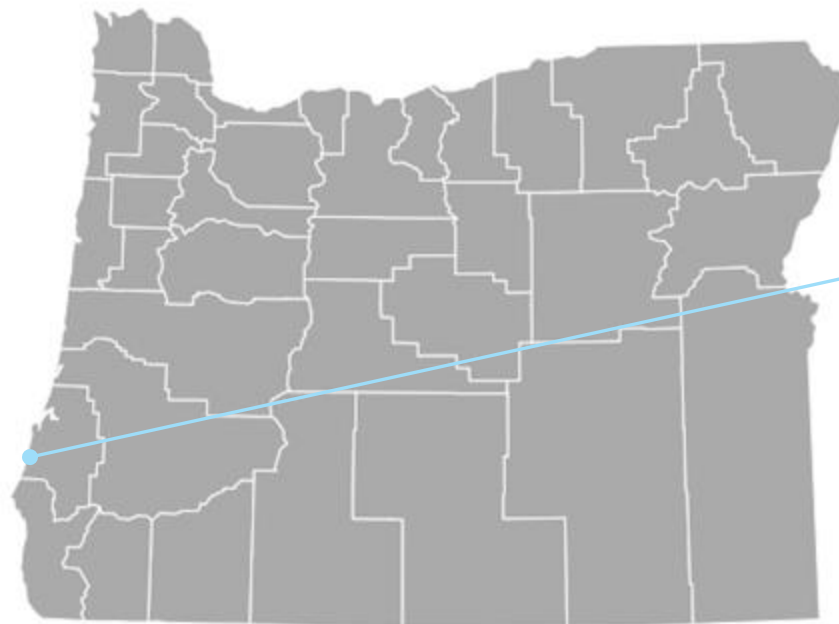
Employment	Labor Income	GDP	Economic Output
118	\$6.4M	\$8.5M	\$15.1M



Total Economic Impact in OR of Ocean Spray Facilities

Employment	Labor Income	GDP	Economic Output
10	\$554K	\$595K	\$748K

For every 1 job created by Ocean Spray growers and their further processing facilities in Oregon, a total of 1.81 jobs are supported in Oregon's economy.



Bandon Receiving Station
8 Employees

Unique Health Benefits of Cranberries

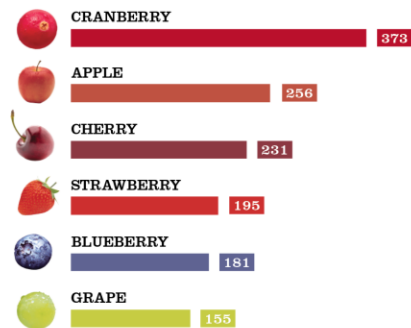
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- + Source of manganese
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Polyphenol Content of Commonly Consumed Fruits

mg/serving

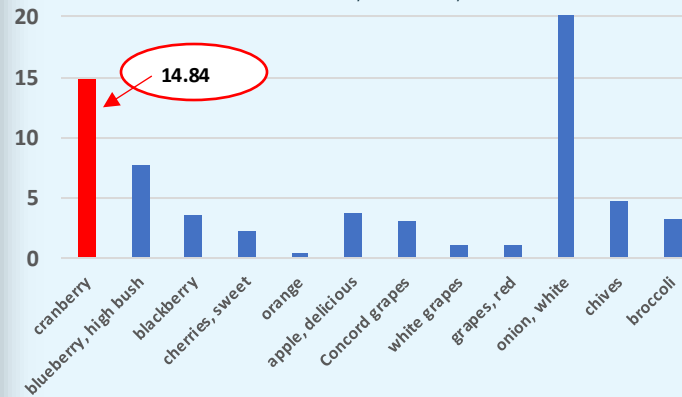


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Quercetin Content of Selected Foods

mg/100 g raw edible portion

USDA Flavonoid Database, Release 3.2, 2015



More than 4X the amount in broccoli!

Congressional Leaders Representing Ocean Spray

Sen. Ron Wyden
Sen. Jeff Merkley

Rep. Suzanne Bonamici
(OR-01)


Rep. Val Hoyle
(OR-04)

This Study quantified the broader economic impacts of Ocean Spray's cranberry production and cranberry processing in the State of Oregon.

In order to do this, IMPLAN economic input-output modelling is used. The result of this modelling includes three different types of impacts: Direct, Indirect, and Induced.

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Pennsylvania Fact Sheet

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~1,800 Employees at Ocean Spray Facilities Nationwide



24,928 Producing Acres Across the Country



~700 Growers in the U.S.



5.1M Bbls Cranberry Production Nationwide



12,016 Jobs Supported by Ocean Spray in the U.S.

Economic Impacts



Total Economic Impact in the U.S. of Ocean Spray

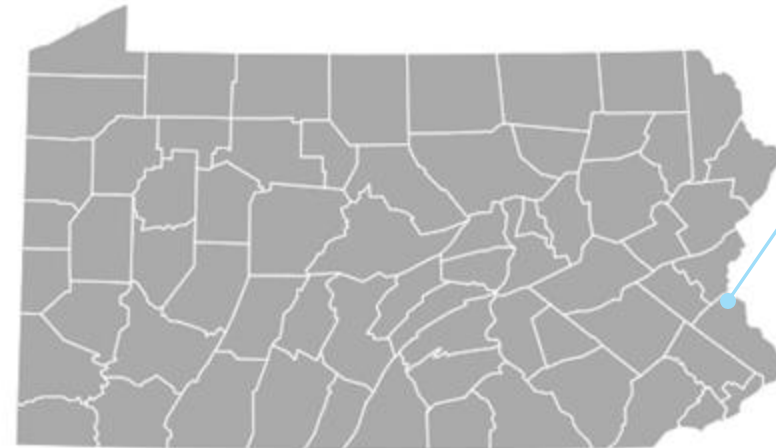
Employment	Labor Income	GDP	Economic Output
12,016	\$779M	\$1.32B	\$2.83BM



Total Economic Impact in PA of Ocean Spray Facilities

Employment	Labor Income	GDP	Economic Output
533	\$38.9M	\$71.3M	\$193.8M

For every 1 job created by Ocean Spray growers and their further processing facilities in Pennsylvania, a total of 2.60 jobs are supported in Pennsylvania's economy.



Lehigh Valley Plant
205 Employees

Unique Health Benefits of Cranberries

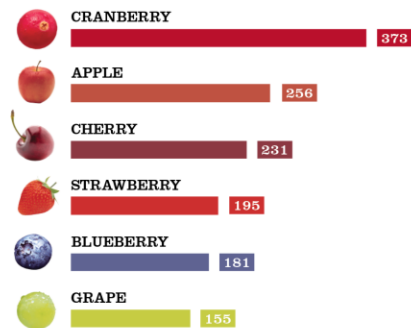
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mg/serving

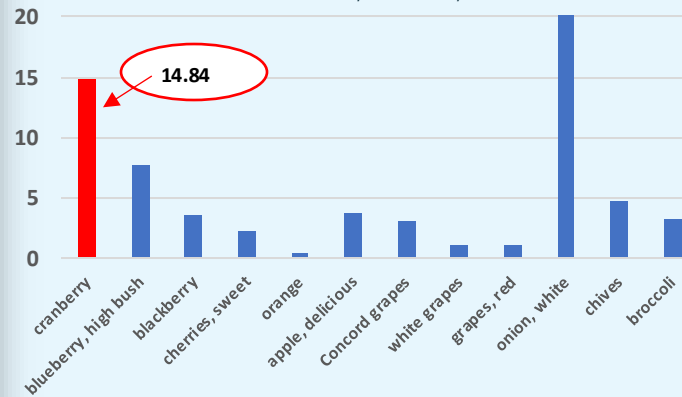


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Quercetin Content of Selected Foods

mg/100 g raw edible portion

USDA Flavonoid Database, Release 3.2, 2015



More than 4X the amount in broccoli!

Congressional Leaders Representing Ocean Spray

Sen. Bob Casey, Jr.
Sen. John Fetterman


Rep. Susan Wild
(PA-07)

This Study quantified the broader economic impacts of Ocean Spray's cranberry production and cranberry processing in the State of Pennsylvania.

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Texas Fact Sheet

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24,928 Producing Acres Across the Country



~700 Growers in the U.S.



5.1M Bbls Cranberry Production Nationwide



12,016 Jobs Supported by Ocean Spray in the U.S.

Economic Impacts



Total Economic Impact in the U.S. of Ocean Spray

Employment	Labor Income	GDP	Economic Output
12,016	\$779M	\$1.32B	\$2.83BM



Total Economic Impact in TX of Ocean Spray Facilities

Employment	Labor Income	GDP	Economic Output
415	\$27.9M	\$56M	\$144.9M

For every 1 job created by Ocean Spray growers and their further processing facilities in Texas, a total of 3.05 jobs are supported in Texas' economy.



Sulphur Springs Plant
136 Employees

Unique Health Benefits of Cranberries

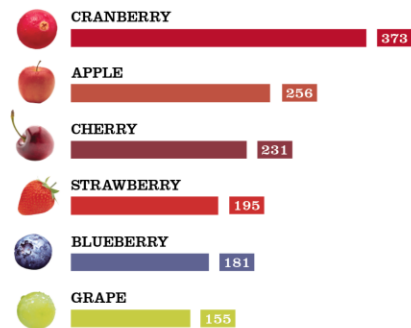
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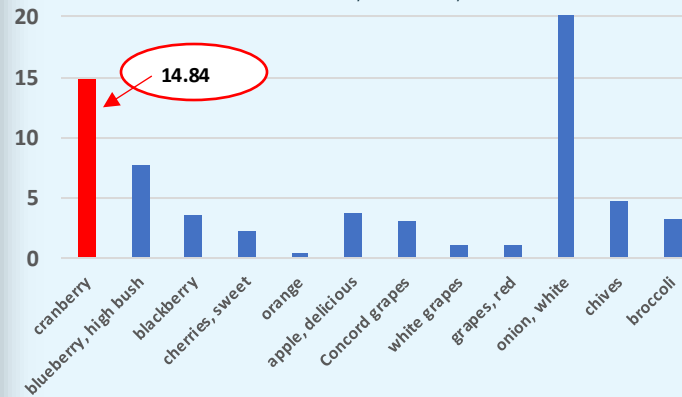
mg/serving



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Quercetin Content of Selected Foods

mg/100 g raw edible portion
USDA Flavonoid Database, Release 3.2, 2015



More than 4X the amount in broccoli!

Congressional Leaders Representing Ocean Spray

Sen. John Cornyn
Sen. Ted Cruz


Rep. Pat Fallon
(TX-4)

This Study quantified the broader economic impacts of Ocean Spray's cranberry production and cranberry processing in the State of Texas.

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Washington Fact Sheet

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Quick Facts



112 Employees at Ocean Spray Facilities



1,513 Producing Acres



100 Growers



161K Bbls Cranberry Production



378 Jobs Supported by Ocean Spray

Economic Impacts



Total Economic Impact in WA of Ocean Spray Grower Owners

Employment	Labor Income	GDP	Economic Output
143	\$8.1M	\$10.3M	\$16.4M



Total Economic Impact in WA of Ocean Spray Facilities

Employment	Labor Income	GDP	Economic Output
235	\$16.9M	\$29.5M	\$99.8M

For every 1 job created by Ocean Spray growers and their further processing facilities in Washington, a total of 1.86 jobs are supported in Washington's economy.



**Markham Plant
107 Employees**

**Markham Receiving Station
2 Employees**

**Long Beach Receiving Station
3 Employees**

Unique Health Benefits of Cranberries

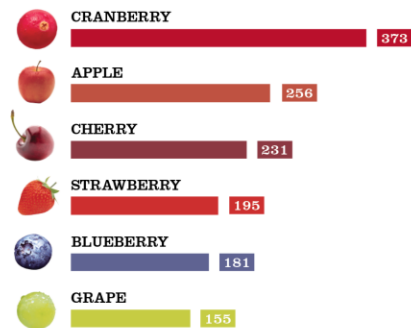
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Cranberries are surprisingly rich in quercetin, an anti-inflammatory component in fruits & vegetables, & important to heart health.

Polyphenol Content of Commonly Consumed Fruits

mg/serving

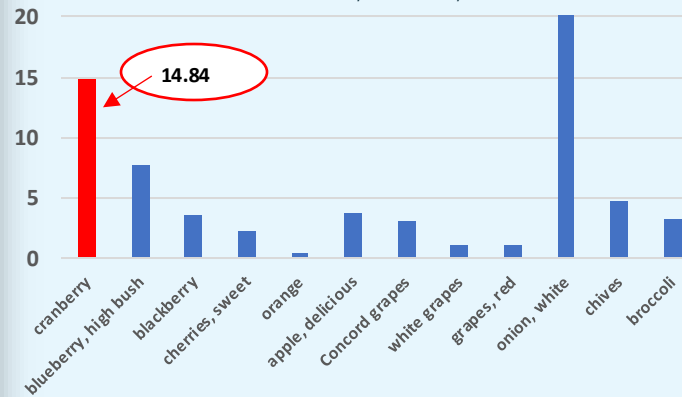


Bar graph adapted from: Vinson, Su, Zubik, Bose, et al. "Phenol antioxidant quantity and quality in foods: fruits." *Journal of Agricultural and Food Chemistry*. 2001; 49(11):5315-21. <<http://pubs.acs.org/doi/full/10.1021/jf0009293>>

Quercetin Content of Selected Foods

mg/100 g raw edible portion

USDA Flavonoid Database, Release 3.2, 2015



More than 4X the amount in broccoli!

Congressional Leaders Representing Ocean Spray

Sen. Patty Murray
Sen. Maria Cantwell

Rep. Suzan DelBene
(WA-01)

Rep. Marie
Gluesenkamp-Perez
(WA-03)

Rep. Derek Kilmer
(WA-06)


Rep. Kim Schrier
(WA-08)

This Study quantified the broader economic impacts of Ocean Spray's cranberry production and cranberry processing in the State of Washington.

In order to do this, IMPLAN economic input-output modelling is used. The result of this modelling includes three different types of impacts: Direct, Indirect, and Induced.

Direct Impacts represent the impacts in the industries where the economic value is generated (Ocean Spray cranberry production and processing). Indirect are additional impacts that occur in upstream industries that supply inputs and services to the directly impacted industry. Induced impacts are generated through spending of wages and profits by the employees and owners of all impacted industries.

This study total includes these impacts in order to quantify the total economic impacts of Ocean Spray to the broader economy.

Formal analysis completed by ComplEat Analytics, LLC., based in Washington, DC. 



Wisconsin Fact Sheet

About Us

We are an agricultural cooperative, founded in 1930 by three cranberry farmers on the principle that we are stronger when we work together.

- Today, our cooperative includes approximately 700 family farmers across Massachusetts, New Jersey, Wisconsin, Oregon, Washington, Quebec, British Columbia & Chile.
- Staying true to our roots, Ocean Spray's farms remain family-owned and average farm size is ~18 acres.
- 100% of Ocean Spray proceeds from our growers' fruit go to our grower owners.
- Ocean Spray is always working to develop a portfolio of products that gives consumers the opportunity to choose products they want while focusing on different aspects of their health.

Quick Facts



524 Employees at Ocean Spray Facilities



12,193 Producing Acres



154 Growers



2.86M Bbls Cranberry Production



3,187 Jobs Supported by Ocean Spray

Economic Impacts



Total Economic Impact in WI of Ocean Spray Grower Owners

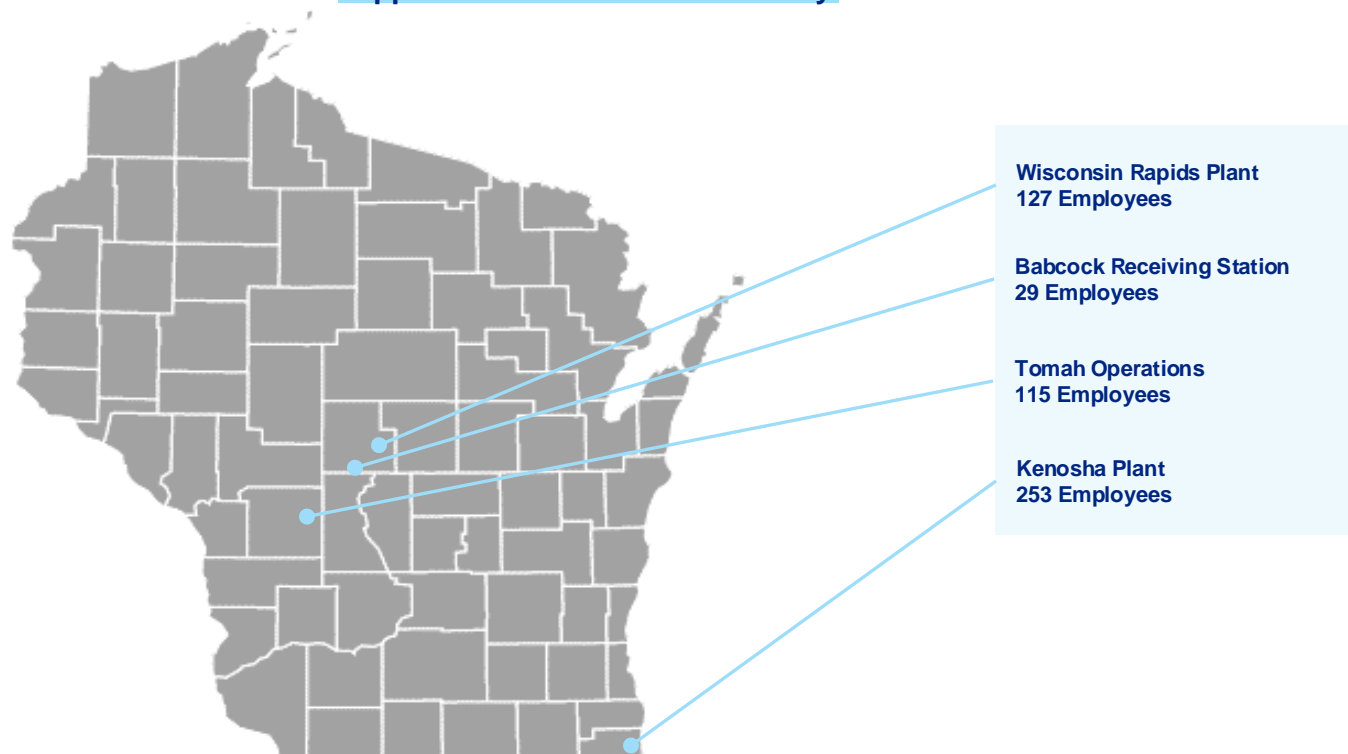
Employment	Labor Income	GDP	Economic Output
1,910	\$70.5M	\$123.7M	\$187.2M



Total Economic Impact in WI of Ocean Spray Facilities

Employment	Labor Income	GDP	Economic Output
1,277	\$86.2M	\$159.8M	\$435.1M

For every 1 job created by Ocean Spray growers and their further processing facilities in Wisconsin, a total of 1.63 jobs are supported in Wisconsin's economy.



Unique Health Benefits of Cranberries

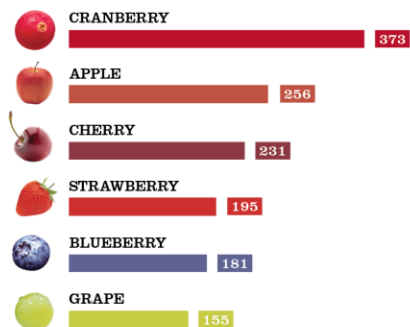
- + Nutrient dense superfruit
- + Dietary fiber – *benefits the digestive system*
- + Source of manganese
- + Rich in proanthocyanidin (PACs), polyphenols, and oligosaccharides – *helps prevent certain harmful bacteria from sticking to cells*
- + Rich in antioxidants – *helps combat oxidative stress and supports cell maintenance and growth*



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Polyphenol Content of Commonly Consumed Fruits

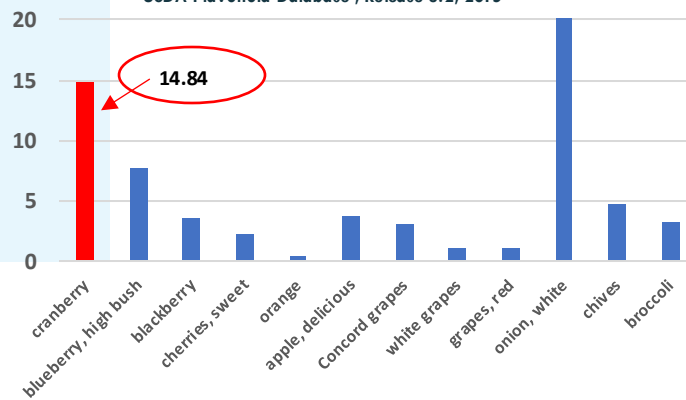
mg/serving



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More than 4X the amount in broccoli!

Congressional Leaders Representing Ocean Spray

Sen. Tammy Baldwin
Sen. Ron Johnson

Rep. Bryan Steil (WI-01) Rep. Derrick Van Orden (WI-03)

Rep. Tom Tiffany (WI-07)

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