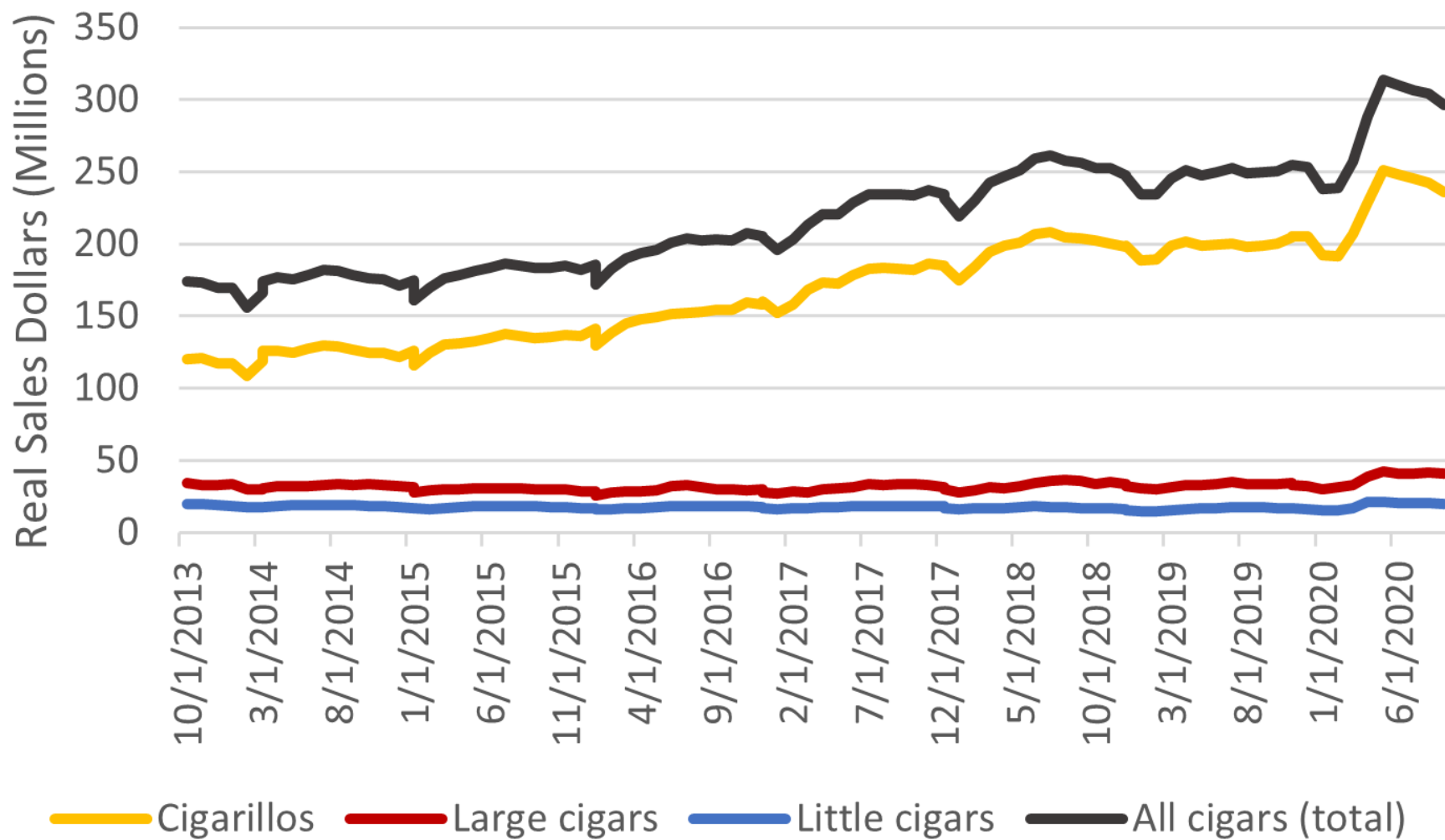
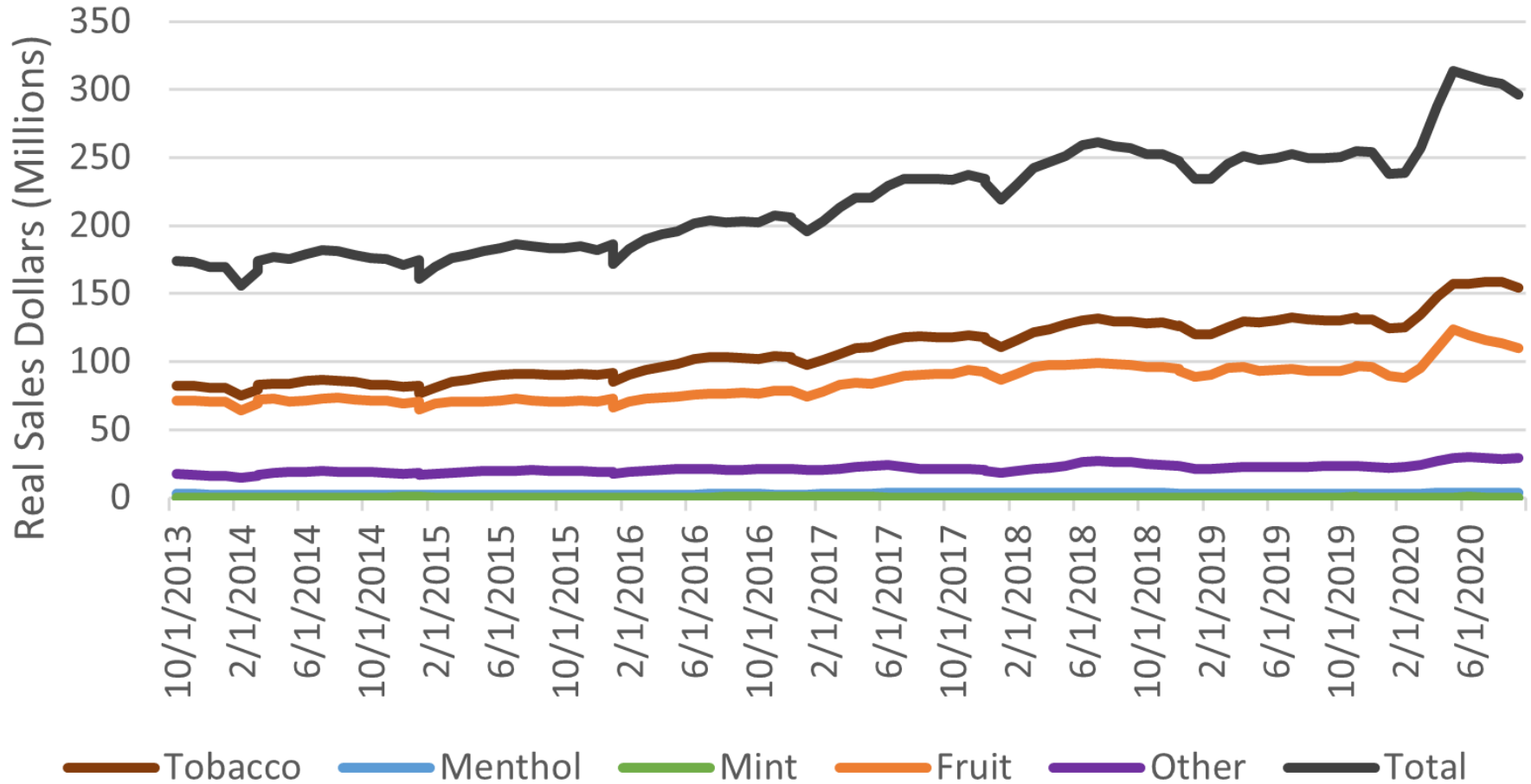


Cigar sales 2013-2020



Cigar sales by flavor, 2013-2020



Presented at 2022 Society for Research on Nicotine & Tobacco Annual Meeting

Today's Products Aren't Your Grandfather's Cigars



Flavored Cigarettes Became Flavored Cigars after the 2009 Flavored Cigarette Ban



**“Cigars” after the
Flavor Ban**

**Cigarettes before
the Flavor Ban**

Flavored Cigars in a Point-of-Sale Display



June 10, 2016, Poynette, WI. Courtesy of Countertobacco.org

Swisher Sweets Sponsored Event: Shaq's Fun House Miami 2020



February 2, 2020, <https://www.instagram.com/p/B8EuyKhAhGu/>



February 17, 2020,
<https://www.instagram.com/p/B8rct2ngcto/>

Swisher Sweets Artist Project: Cardi B



Cardi B receiving 2019 Spark Award from Swisher Sweets
Source: Instagram



Cardi B performing at 2017 Swisher Sweets Artist Project
Source: <https://swishersweets.com>