

Private and Confidential

10 Aug 2022

For the Attention Of:

Ms. Blane Workie

Assistant General Counsel for the Office of Aviation Consumer Protection

U.S. Department of Transportation

1200 New Jersey Ave SE

Washington, DC 20590

Re: DOT-OST-2018-0190, Ancillary Content Distribution

Dear Ms. Workie

We understand that the DOT is considering regulations that would direct how airlines distribute and display ancillary content. In reviewing the pleadings in this docket, we believe part of the story is missing. ATPCO, the airlines, and third-party channels are hard at work and have made significant progress to facilitate the transparency that the Department intends to foster.

ATPCO's role and activities are simply explained in the attached slide deck. In short summary, ATPCO works on standards and robust data that enables fare and fare-related policy content (including ancillaries and baggage) to be available at all points of sale.

We applaud the policy goal of getting consumers more, accurate information when shopping for flights, and the industry is already hard at work developing solutions to make that possible. We respectfully suggest that additional regulation on this matter may create new complexity and delay the industry efforts.

Yours respectfully,



Thomas Gregorson
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