## Constant Contact Survey Results

Survey Name: Spending Habits/ OMB Feedback<br>Response Status: Partial \& Completed<br>Filter: None

Nov 01, 2015 3:09:09 PM

## 1. I am over 18

|  | Number of Response(s) | Response Ratio |
| :--- | ---: | ---: |
| True | 7247 | $99.2 \%$ |
| False | 11 | $<1 \%$ |
| No Responses | 42 | $<1 \%$ |
| Total | 7300 | $100 \%$ |

2. I use vapor products

|  | Number of Response(s) | Response Ratio |
| :--- | ---: | ---: |
| exclusively | 6991 | $95.7 \%$ |
| alongside cigarettes | 225 | $3.0 \%$ |
| Other | 68 | $<1 \%$ |
| No Responses | 16 | $<1 \%$ |
| Total | 7300 | $100 \%$ |
| 1292 Comment(s) |  |  |

3. How often do you purchase vapor supplies?

|  | Number of Response(s) | Response Ratio |
| :--- | ---: | ---: |
| More than once a week | 1813 | $24.8 \%$ |
| Once a week | 2156 | $29.5 \%$ |
| Once every other week | 1600 | $21.9 \%$ |
| Monthly | 1487 | $20.3 \%$ |
| Other | 229 | $3.1 \%$ |
| No Responses | 15 | $<1 \%$ |
| Total | 7300 | $100 \%$ |
| 468 Comment(s) |  |  |

4. How much do you typically spend on vapor products every month?

|  | Number of Response(s) | Response Ratio |
| :--- | ---: | ---: |
| Under $\$ 20$ | 331 | $4.5 \%$ |
| Between $\$ 20$ and $\$ 50$ | 2643 | $36.2 \%$ |
| Between $\$ 50$ and $\$ 100$ | 2772 | $37.9 \%$ |
| Over $\$ 100$ | 1450 | $19.8 \%$ |
| Other | 87 | $1.1 \%$ |
| No Responses | 17 | $<1 \%$ |
| Total | 7300 | $100 \%$ |

## 5. Did your medical / pharmaceutical products expenses decrease after beginning vapor products? If so, by approximately how much per month?

|  | Number of Response(s) | Response Ratio |
| :--- | ---: | ---: |
| Yes, spend approximately $\$ 50$ less on | 1833 | $25.1 \%$ |
| Yes, spend approximately $\$ 100$ less on | 1201 | $16.4 \%$ |
| Yes, spend approximately $\$ 200+$ less on | 967 | $13.2 \%$ |
| No, did not change | 2510 | $34.3 \%$ |
| Other | 756 | $10.3 \%$ |
| No Responses | 33 | $<1 \%$ |
| Total | 7300 | $100 \%$ |

1013 Comment(s)
6. What portion of your vapor supply budget is on flavors?

|  | Number of Response(s) | Response Ratio |
| :--- | ---: | ---: |
| They are all/almost all of what I spend money | 3988 | $54.6 \%$ |
| Half, I spend approximately half or more of | 2669 | $36.5 \%$ |
| Very Little. I spend less than half of my total | 407 | $5.5 \%$ |
| None. I don't use flavors. | 106 | $1.4 \%$ |
| Other | 95 | $1.3 \%$ |
| No Responses | 35 | $<1 \%$ |
| Total | 7300 | $100 \%$ |
| 523 Comment(s) |  |  |

7. Please check all that apply. If flavors were not available, or there were few available:

|  | Number of Response(s) | Response Ratio |
| :--- | ---: | ---: |
| I would go with tobacco flavor or what was | 1537 | $21.1 \%$ |
| I would go back to smoking, as I couldn't stay | 2133 | $29.3 \%$ |
| l would stay with tobacco flavor, as that is | 229 | $3.1 \%$ |
| l would mix my own. | 4809 | $66.1 \%$ |
| Other | 467 | $6.4 \%$ |
| Total | 7270 | $100 \%$ |
| 1076 Comment(s) |  |  |

