# **Constant Contact Survey Results**

Survey Name: Spending Habits/ OMB Feedback

Response Status: Partial & Completed

Filter: None

Nov 01, 2015 3:09:09 PM

#### 1. I am over 18

	Number of Response(s)	Response Ratio
True	7247	99.2%
False	11	<1%
No Responses	42	<1%
Total	7300	100%

# 2. I use vapor products

	Number of Response(s)	Response Ratio
exclusively	6991	95.7%
alongside cigarettes	225	3.0%
Other	68	<1%
No Responses	16	<1%
Total	7300	100%
1292 Comment(s)		

# 3. How often do you purchase vapor supplies?

	Number of Response(s)	Response Ratio
More than once a week	1813	24.8%
Once a week	2156	29.5%
Once every other week	1600	21.9%
Monthly	1487	20.3%
Other	229	3.1%
No Responses	15	<1%
Total	7300	100%
468 Comment(s)		

#### 4. How much do you typically spend on vapor products every month?

	Number of Response(s)	Response Ratio
	,	•
Under \$20	331	4.5%
Between \$20 and \$50	2643	36.2%
Between \$50 and \$100	2772	37.9%
Over \$100	1450	19.8%
Other	87	1.1%
No Responses	17	<1%
Total	7300	100%

# 5. Did your medical / pharmaceutical products expenses decrease after beginning vapor products? If so, by approximately how much per month?

	Number of Response(s)	Response Ratio
Yes, spend approximately \$50 less on	1833	25.1%
Yes, spend approximately \$100 less on	1201	16.4%
Yes, spend approximately \$200+ less on	967	13.2%
No, did not change	2510	34.3%
Other	756	10.3%
No Responses	33	<1%
Total	7300	100%
1013 Comment(s)		

#### 6. What portion of your vapor supply budget is on flavors?

	Number of Response(s)	Response Ratio
They are all/almost all of what I spend money	3988	54.6%
Half, I spend approximately half or more of	2669	36.5%
Very Little. I spend less than half of my total	407	5.5%
None. I don't use flavors.	106	1.4%
Other	95	1.3%
No Responses	35	<1%
Total	7300	100%
523 Comment(s)		

# 7. Please check all that apply. If flavors were not available, or there were few available:

	Number of Response(s)	Response Ratio
I would go with tobacco flavor or what was	1537	21.1%
I would go back to smoking, as I couldn't stay	2133	29.3%
I would stay with tobacco flavor, as that is	229	3.1%
I would mix my own.	4809	66.1%
Other	467	6.4%
Total	7270	100%
1076 Comment(s)		