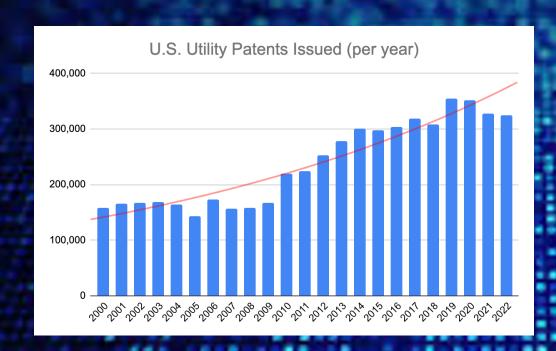
# UnifiedPatents®

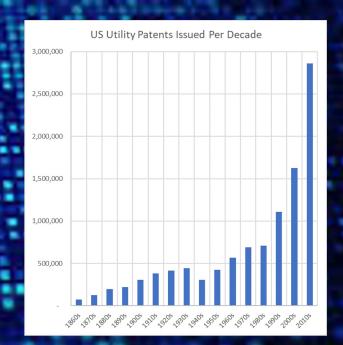
# EO 12866 Meeting

RIN: 0651-AD47
Amendments to the Rules of
Practice for Trials Before the
Patent Trial and Appeal Board

#### **USPTO Grant Rate/Available Assets**



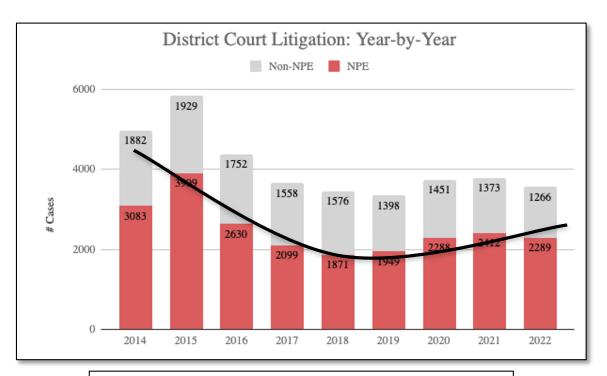
~56% of issued U.S. patents owned by foreign companies



Patent Grants Near All-time High

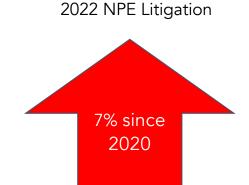
#### Increasing NPE Campaigns & Purchases





In general, district court filings were down 10.6% year-to-year, but suits by large Patent Assertion Entities (PAEs) remained steady with 1,756 filings in 2022.

NPEs Drive 88% of all High-Tech Patent Litigation



Nearly 60% of all patent litigation in 2022 stemmed from NPEs





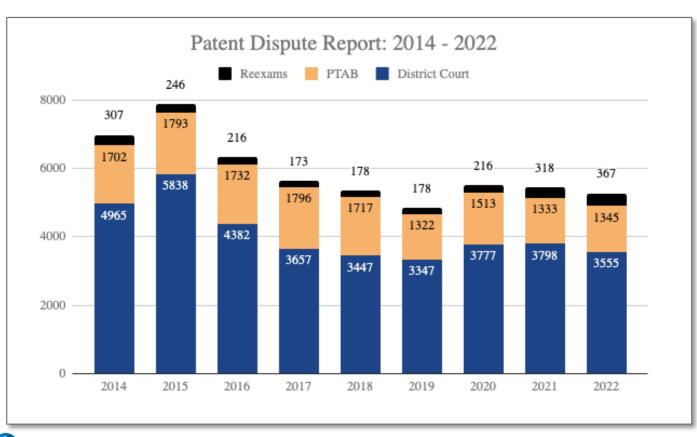






Source

#### **Annual Patent Litigation Rates**



- District Court litigation steady (down 10.6% in 2022)
- PTAB Filings remain high
- NPE related PTAB filings increased 11.4%



#### NPE PTAB Proceedings By Quarter



 40% of all PTAB Proceedings are NPE related



#### Proliferation of Financiers Enter Patent Litigation Market ()









































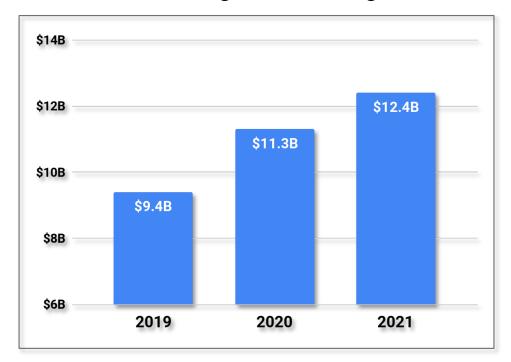




#### Litigation Finance At All-Time High of \$12.4B, Rising



#### **Total Litigation Financing**









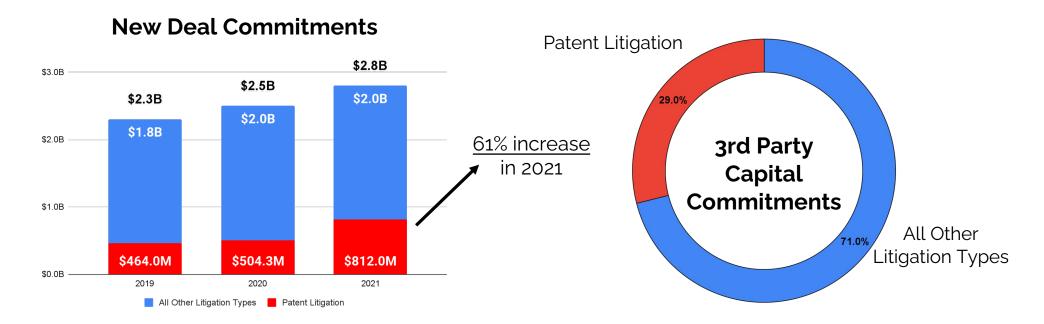


Curiam.



#### Patent Litigation Finance Driving the Increase



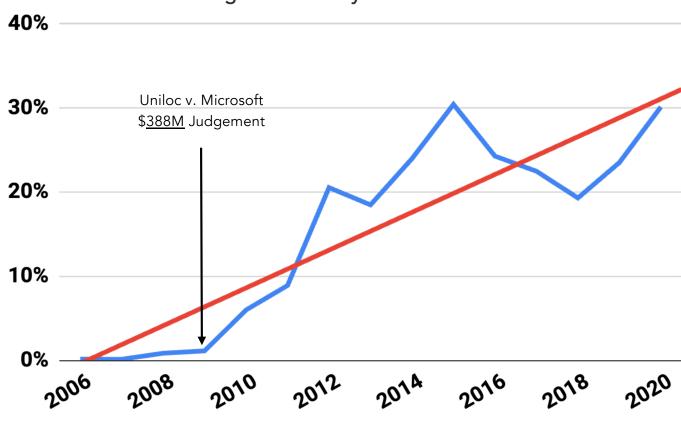


- \$2.8B has been committed for new cases up 11% (426 New Deals) from 2020
  - AmLaw 200 funding commitments increased nearly 50%
- Patent litigation accounts for <u>29% of ALL commitments</u> by 3rd Party Capital Providers.

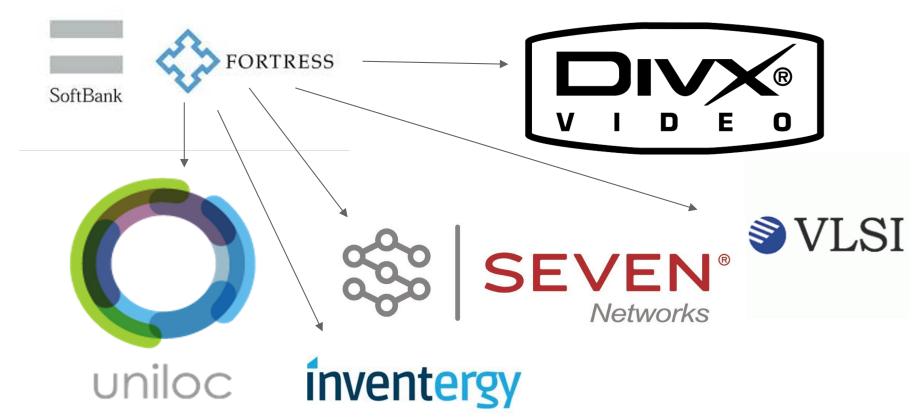
#### 30%+ of all Asserted Patents are Financed and Rising





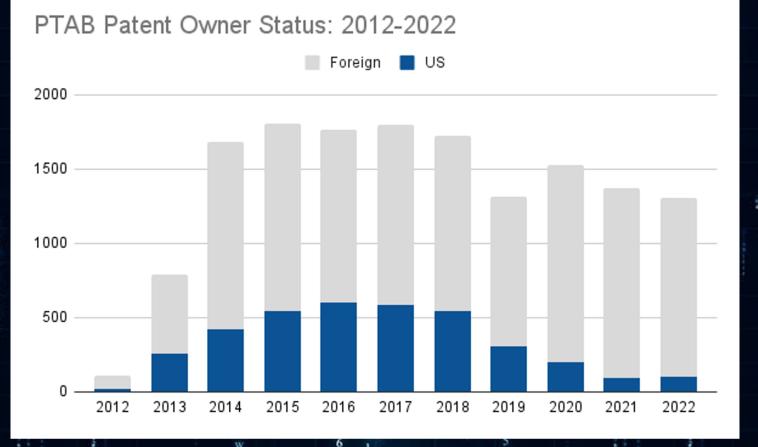


#### Fortress Example: \$600M & \$900M IP Funds

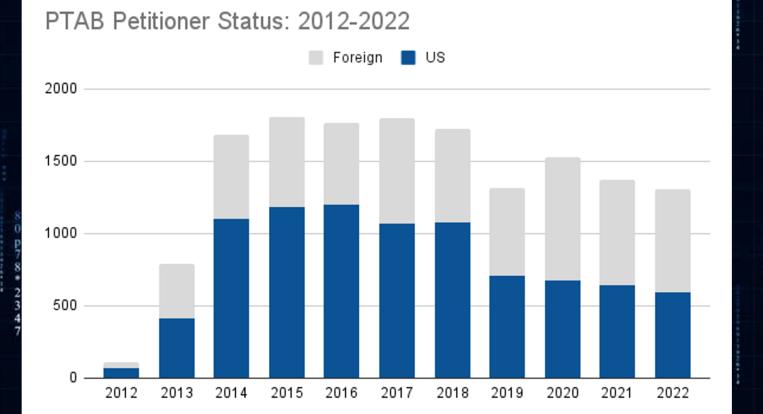




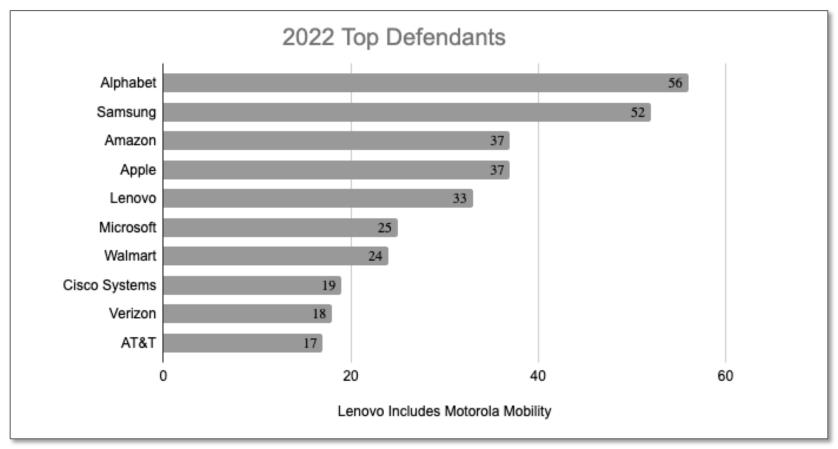








#### U.S. Companies are Most Targeted (8 of the top 10)





#### **Economic PTAB Jobs Report**

#### **Primary Benefits of AIA/PTAB Trials**

Conducted before a panel of three technically trained administrative patent judges, while district court case may be with a jury

Discovery more limited in scope which lowers the cost to litigate

Typically conclude within 12 months compared to several years for district court litigation

The Perryman Group estimates that the direct cost savings from the AIA/PTAB over the 2014-19 period was \$2.644 billion or about \$262,200 for each of the **10,085 proceedings**. These savings are due to fewer patent lawsuits and lower costs per case.

\$2.644

total savings over the 2014-19 period

\$262,200

average over the 2014-2019 period

The Perryman Group estimates that over the 2014-19 period, cost savings associated with AIA/PTAB led to the following increase in US business activity (including multiplier effects):

+\$2.95

in gross product

+\$1.41

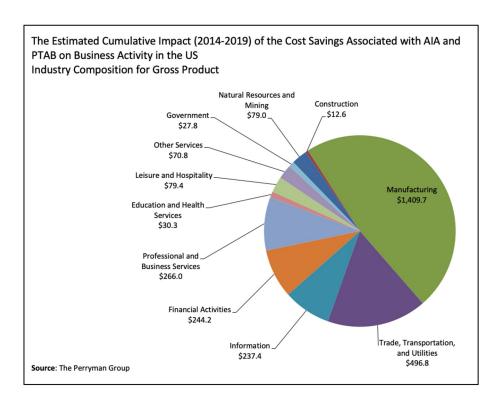
in personal income

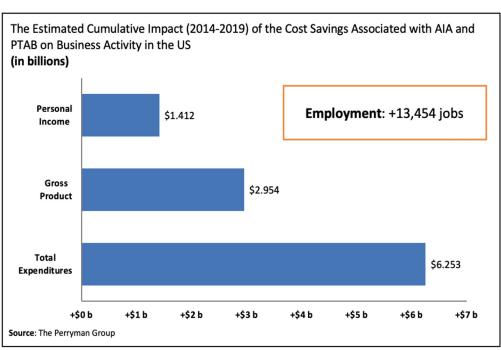
+13,500

job-years of employment



#### **Economic PTAB Jobs Report**







## **PTAB Denying Institution on Policy**

- Multiple Petitions (serial, parallel, or trial dates)
  - General Plastic 'factors' (serial petitions)
  - July 2019 Trial Practice Guide Update (parallel)
  - NHK Spring & Fintiv factors (denying for trial schedule, stays)
  - Fintiv denials declining since 2022 Vidal Memo, but still impactful
  - All rules targeting petitioners
  - Board ignores all other policy arguments
- New Office practice now requires:
  - Petitioners <u>must</u> rank their petitions in order of importance
  - New rules raised in majority of cases
  - Denials disproportionately benefit NPEs and foreign patent owners over U.S. companies







### Meaningful stakeholder involvement in rulemaking

Executive Order 12866

"Sec. 6(a)(1) Each agency shall ... provide the public with meaningful participation in the regulatory process.

In particular, <u>before</u> issuing a notice of proposed rulemaking, each agency should, where appropriate, seek the involvement of those who are intended to benefit from and those expected to be burdened by any regulation."

**Executive Order 13563** 

"Sec. 2. Public Participation.

(c) Before issuing a notice of proposed rulemaking, each agency, where feasible and appropriate, shall seek the views of those who are likely to be affected, including those who are likely to benefit from and those who are potentially subject to such rulemaking".

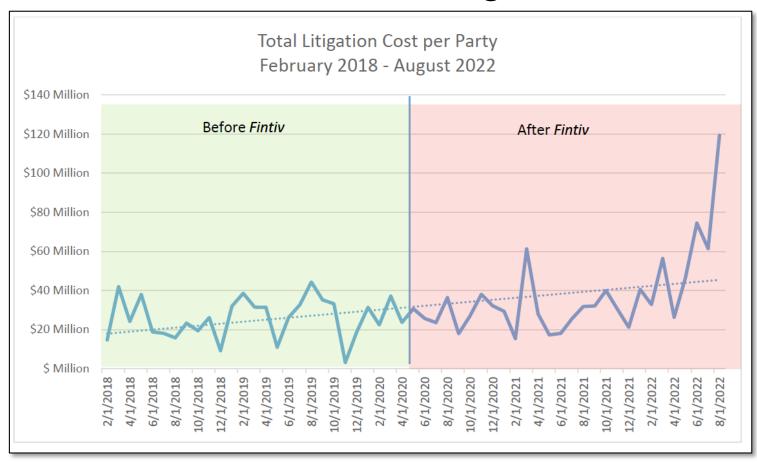
#### Rules Affecting Institution Are Economically Significant

- Fintiv increased direct economic costs by more than \$283M
- Discretionary denials decreased after the Director's June 2022
   Memo
- Over the next 10 years, the Director's Memo will lead to an increase in U.S. business activity of \$482M+ in gross product
- This economic impact will be felt largely by <u>U.S. companies</u>



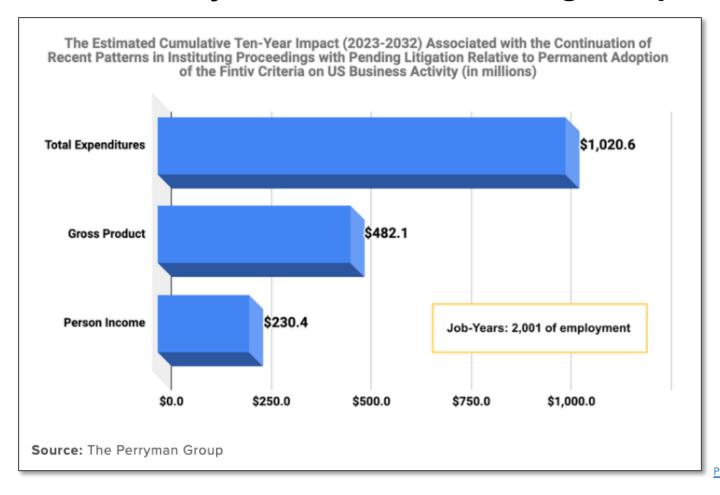
#### Economic Cost of *Fintiv* = \$283M+ (in original form)

- Post Fintiv direct
   litigation costs
   increased by \$7M+ per
   party, per month
- Conservative value, not accounting for indirect spend or cases that never reach trial



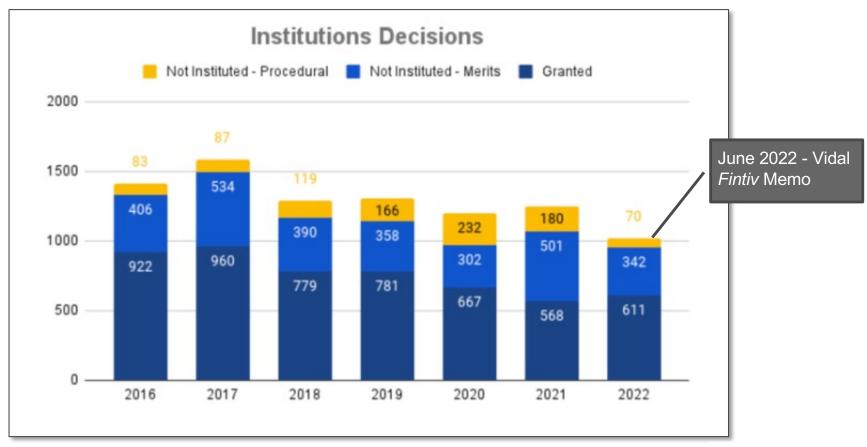


#### Less Discretionary Denials = \$482M+ in gross product



Perryman – Economic Benefit of Recent Fintiv Reductions

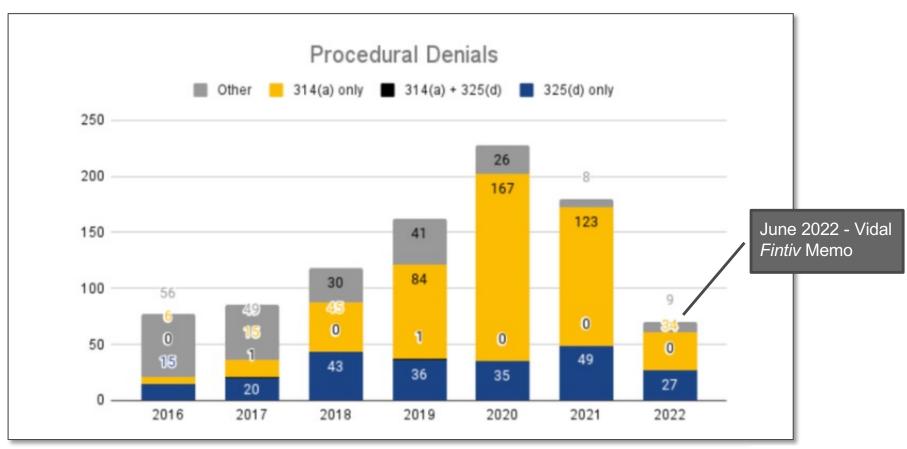
#### Discretionary Denial Reports (through Q3 2022)





Unified Patents
Discretionary
Denials Report

#### Discretionary Denial Reports (through Q3 2022)





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