

# Click Clack Front & Back

Advocating for S3323/A5163



Bills we are advocating for:

**S3323 and A5163:**

Repeals law providing that violation of rear  
seat belt law be treated as secondary  
offense

[https://drive.google.com/file/d/17eGBMHXKIfcIzbumIgsB5SKJEsMDmR7h/view?usp=share\\_link](https://drive.google.com/file/d/17eGBMHXKIfcIzbumIgsB5SKJEsMDmR7h/view?usp=share_link)

## Background On CCF&B!

- Founded in 2019 by a small group of students dedicated to driving and seatbelt safety.
- Compete annually in The Brain Injury Alliance of New Jersey's *U Got Brains Champion Schools Program*.
- In 2021, CCF&B met with Senator Schepisi.
- Introduced our bill into the Assembly: **A5163**.

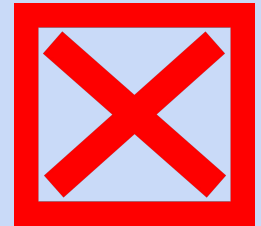
Then



Now

# Rear Seatbelt Use and Why!

- Adults are not buckling up in the rear seat as much as they are in the front seat.
- Unbelted rear seat passengers pose a serious threat to the driver and other vehicle occupants as well as themselves.
- An Insurance Institute for Highway Safety (IIHS) poll found nearly **40 percent** of people surveyed did not buckle up in the rear seat because no law requires it.

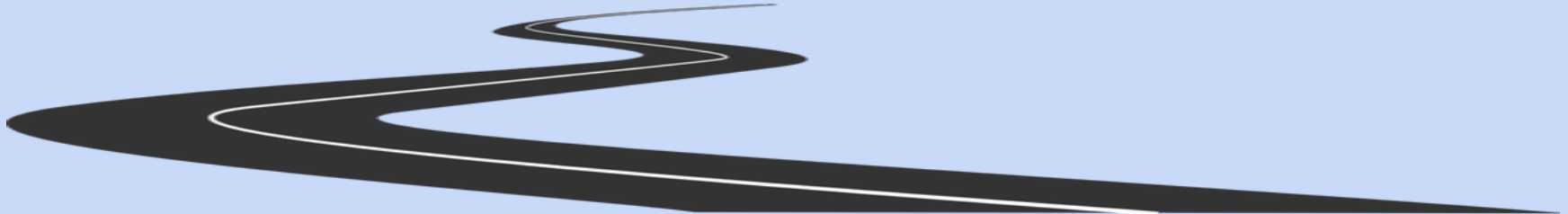
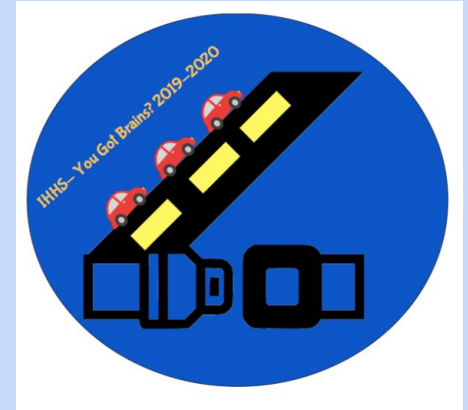


# Importance of Primary Enforcement for NJ

New York implemented a primary rear seat in 2020

Recent study released results

- 92% rear-seat adult passengers were restrained
- Rate of rear-seat adult passengers in F&PI increased
- Positive impact on the restraint use of rear-seat adult passenger traveling at night, with a younger driver and in a speeding vehicle.



# What CCF&B has done!

- April 19th- CCF&B sent an email to NJ legislators in all 40 districts including a video members made in order to explain our bill and the importance of getting it passed.
- April 20th- CCF&B held its 2nd annual Traffic Safety Fair.
- Created CCF&B magnets design
- Created a Business Flyer to spread awareness throughout FLOW community
- May 10th- met with Assemblyman Brian Bergen, who also agreed to sponsor our bill!
- May 12th- Click Clack met with Mayor Schwager



## Where to go from here!

- Working on PSA's in regards to Click or Ticket Campaign and the 100 deadliest days of summer
- Click or Ticket Campaign 5/23-6/5
- Lobby Day-Fall of 2023



# Thank you!

## Here are our social media pages!

Instagram: @Clickclackfrontandback\_ihhs

Facebook: @Clickclackfrontandback IHHS

Twitter: @Clickclackfrontandback\_ihhs

TikTok: @Clickclackfrontandback



THIS BUSINESS SUPPORTS...

# Click Clack Front and Back

of Indian Hills High School



Scan here to learn more!



**Socials!**

- Instagram: @CLICKCLACKFRONTANDBACKIHHS
- TikTok: @CLICKCLACKFRONTANDBACK
- Twitter: @CLICKCLACKFRONTANDBACK\_IHHS
- Facebook: @CLICKCLACKFRONTANDBACK\_IHHS

**U GOT BRAINSP CHAMPION SCHOOLS PROGRAM**

**Brain Injury Alliance**  
NEW JERSEY

**nbf**  
nikhil badhai foundation

**State Farm**

**NJM Insurance Group**