



## FAST FACTS

### What is FitPick®?

FitPick, NAMA's signature nutrition outreach initiative since 2005, is designed to provide consumers with the nutrition information they need to make informed snack choices. Since the program's inception, millions of Americans from all walks of life have purchased their snacks from vending machines featuring FitPick products.

### What is FitPick® SELECT?

FitPick SELECT is a FitPick programming component that is specially designed to meet stringent nutrition guidelines. It is the ideal option for operators in schools and other locations who aim to provide snack choices that comply with the nutrition standards established by the USDA for snacks sold in schools.

### FitPick SELECT Meets New Smart Snacks in School Standards

FitPick® SELECT / USDA SMART SNACKS IN SCHOOLS	
CALORIES	200 or less
FAT	8g or less (≤35% of calories)
SATURATED FAT	2g or less (<10% of calories)
TRANS FAT	0g
SUGAR	18g or less (≤35% of weight)
SODIUM	200mg or less

In addition to the above nutrient standards, any food sold in schools must meet at least one of the following four criteria:

1. Be a "whole grain-rich" grain product;
2. Have as the first ingredient a fruit, a vegetable, a dairy product, or a protein food;
3. Be a combination food that contains at least ¼ cup fruit and / or vegetable;
4. Contain 10% of the Daily Value (DV) of a nutrient of one of the nutrients of public health concern in the 2010 Dietary Guidelines for Americans (calcium, potassium, vitamin D, or dietary fiber). )\*.

\*This criteria expires on July 1, 2016.

Source: [http://www.fns.usda.gov/cnd/governance/legislation/allfoods\\_flyer.pdf](http://www.fns.usda.gov/cnd/governance/legislation/allfoods_flyer.pdf)

### Contact

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**AMENDMENT TO AGRICULTURE AND RURAL  
DEVELOPMENT APPROPRIATIONS BILL  
OFFERED BY MR. NUNNELEE OF MISSISSIPPI**

At the appropriate place in title VI of the Committee report under the heading “Related Agencies and Food and Drug Administration—Department of Health and Human Services—Food and Drug Administration”, add the following new paragraph:

*“Vending machine labeling.*—The Committee is also concerned with the rule entitled ‘Food Labeling; Nutrition Labeling of Standard Menu Items in Restaurants and Similar Retail Food Establishments’ published by the Food and Drug Administration in the Federal Register on April 6, 2011 (76 Fed. Reg. 19192 et seq.). For purposes of implementing the requirements of section 403(q)(5)(H) of the Federal Food, Drug, and Cosmetic Act (21 U.S.C. 343(q)(5)(H)) with respect to an article of food sold from a vending machine, the rule should allow for a vending machine operator to meet such requirements by providing a clear, visible display of calories on the front of the package of such an article of food or on the front of the vending machine.”.

