

## *Company Descriptions:*

### **American Bakers Association**

ABA is the Washington D.C.-based voice of the wholesale baking industry. Since 1897, ABA has represented the interests of bakers before the U.S. Congress, federal agencies, and international regulatory authorities. ABA advocates on behalf of more than 1,500 baking facilities and baking company suppliers. ABA members produce bread, rolls, cookies, crackers, bagels, sweet goods, tortillas, and many other wholesome, nutritious, baked products feeding America's families. The baking industry generates more than \$154 billion in economic activity annually and employs almost 800,000 highly skilled people.

### **American Frozen Food Institute**

The American Frozen Food Institute is the member-driven national trade association representing all segments of the frozen food supply chain from manufacturers to suppliers and distributors. AFFI advocates before legislative and regulatory entities on the industry's behalf, serves as the voice for the industry and convenes industry leadership to create an environment where frozen foods are essential in a dynamic marketplace.

### **Association for Dressings & Sauces**

The Association for Dressings & Sauces (ADS) is the international trade association representing manufacturers of salad dressings, mayonnaise and condiment sauces and the suppliers to the industry.

### **Better Made Snack Foods**

Cross and Peters Company was founded on August 1st, 1930. The company was named after the founder's first names, Cross and Peter. Both set goals to make a better potato chip, hence the brand name BETTER MADE.

### **Campbell Soup Company**

Founded in 1869, today we are a focused brand powerhouse with two divisions: Meals & Beverages and Snacks. As a purpose-driven company, we play an integral role in society, from the food we make and the ways we make it to our longstanding commitment to the communities we call home and the environment.

### **ConAgra**

Conagra Brands (NYSE: CAG), headquartered in Chicago, combines a rich heritage of making great food with a sharpened focus and entrepreneurial spirit. We're transforming the way we operate to fulfill what consumers and customers want, in a smart, simple way. We're modernizing our iconic food brands, leveraging fresh opportunities and adapting to a changing landscape – all with a culture that's ready to capture growth and drive shareholder value.

### **Consumer Brands Association**

We champion growth and innovation for the industry whose products consumers depend on every day.

### **Dawn Foods**

We supply a complete line of quality, consistent mixes, bases, icings, glazes, fillings, frozen dough, par-baked and fully baked products and equipment to the food industry — worldwide.

**Grupo Bimbo**

We produce and distribute fresh and frozen sliced bread, buns, cookies, snack cakes, English muffins, bagels, pre-packaged foods, tortillas, salted snacks and confectionery products, among others.

**JM Smucker**

Inspired by more than 120 years of business success and five generations of family leadership, we make food that people and pets love. Our portfolio of 40+ brands produced in 12 states and more than 30 locations across North America, which are found in 90 percent of U.S. homes and countless restaurants, include iconic products consumers have always loved such as Folgers®, Jif®, and Milk-Bone® plus new favorites like Café Bustelo®, Smucker's® Uncrustables®, and Rachael Ray™ Nutrish®. Over the past 15 years, we've grown rapidly by thoughtfully acquiring leading and emerging brands, while ensuring we have a positive impact on our more than 7,000 employees, our communities, and the planet.

**Kellogg's Company**

Kellogg is the original plant-based food company offering an unmatched portfolio of favorite foods to drive holistic wellbeing.

**Kraft Heinz Company**

The Kraft Heinz Company (NASDAQ: KHC) is one of the largest food and beverage companies in the world. Consumers are at the center of everything we do. With 2020 net sales of approximately \$26 billion, we are committed to growing our iconic and emerging food and beverage brands on a global scale with a portfolio of six consumer-driven product platforms. As global citizens, we're dedicated to making a sustainable, ethical impact while helping feed the world in responsible ways. Learn more about our journey by visiting [www.kraftheinzcompany.com](http://www.kraftheinzcompany.com) or following us on LinkedIn and Twitter.

**Lamb Weston**

Lamb Weston is a leading supplier of frozen potato, sweet potato, appetizer and vegetable products to restaurants and retailers around the world. For more than 60 years, Lamb Weston has led the frozen potato industry in innovation, introducing inventive products for our customers. Lamb Weston products can be found in more than 100 countries around the world. The business is headquartered in Eagle, Idaho, with manufacturing operations focused in the Pacific Northwest, primarily in the world's best potato-growing region, the Columbia River Basin. Lamb Weston employs more than 7,000 people around the world in sales offices, manufacturing plants and corporate offices.

**National Retail Federation**

NRF, the world's largest retail trade association, passionately advocates for the people, brands, policies and ideas that help retail thrive. From its headquarters in Washington, D.C., NRF empowers the industry that powers the economy. Retail is the nation's largest private-sector employer, contributing \$3.9 trillion to annual GDP and supporting one in four U.S. jobs — 52 million working Americans. For over a century, NRF has been a voice for every retailer and every retail job, educating, inspiring and communicating the powerful impact retail has on local communities and global economies.

**Schwebel Baking Company**

Since 1906, families have been asking for Schwebel's breads by name. We've grown into a company proud to serve customers in a wide and ever-expanding marketing area. We've kept ahead of the competition by staying on top of new trends in the marketplace. But we still put the same family pride into every product we bake and every customer we serve.

**SNAC International**

Founded in 1937, SNAC International (formerly Snack Food Association) is the leading international trade association for the snack industry representing over 400 companies worldwide, including suppliers, marketers and manufacturers. Upon its three pillars of education, advocacy, and networking, SNAC is committed to connecting the snack industry to create growth and opportunity.

**Reily Foods Company**

Reily Foods Company-New Orleans-based-employs 650 at production sites in Knoxville, TN, Malden, MA and New Orleans, LA. Fourth generation family owned, producing Regional favorites Blue Plate Mayonnaise, Luzianne Iced Tea, New England Coffee

**Rite Stuff Foods**

Jerome, ID. -based manufacturer of frozen appetizers (cheese sticks, batter and breaded vegetables) and specialty potato items (twice baked potatoes, fried and filled potato skins and batter and breaded wedges). Annual sales of ~\$40MM, we employ 250 people.

**Upfield**

Upfield is the largest plant-based spreads company in the world and was established in July 2018 with the sale of Unilever's spreads business. Upfield products includes iconic brands *Country Crock*, *I Can't Believe It's Not Butter!*, *Imperial* and *Brummel & Brown*. Upfield introduced a dairy-free plant butter, Country Crock Plant Butter, in 2019 and acquired the Violife 100% vegan cheese portfolio in 2020. Upfield's mission to make people happier and healthier with delicious, nutritious plant-based foods that are better for you and better for the planet. Our products start with natural ingredients, including sustainably sourced oils from plants. Upfield is a member of the Plant Based Foods Association which reported that plant-based food sales surpassed \$7 billion in 2020, up from 27% the year prior.